

# PUBLIC HEALTH IMPROVEMENT PARTNERSHIP

## Proposed Criteria for Prioritizing Strategies

For each of the following categories, decide whether the strategy is high (3), medium (2), low (1), or nonexistent (0). Each category has a defining question to help you with the ranking.

### **Alignment with mission of public health**

Does this strategy protect the public's health and safety?

### **Common approach**

Are there a significant number of agencies that are already working on this strategy?

### **Evidence base**

Do we have a clear indication that this will improve health or improve the opportunity for people to make the choices that allow them to live long, healthy lives?

### **Health equity**

Does this strategy have the greatest potential impact in increasing the years of healthy life lived and eliminating injustices in health equity?

### **Measure of success**

Do we have the ability to measure the success or impact of this strategy?

### **Opportunity for leveraging**

What is the likelihood of this strategy leveraging funding support from private foundations and other partners?

### **Partner support**

Are there viable community partners that would support and/or work on this strategy?

### **Political feasibility**

Would this strategy have leverage with policy makers within the current environment?

### **Population impact (reach)**

Will this strategy make a positive impact on the lives of a significant number of people?

### **Public acceptability**

Would the public support this strategy as a priority for governmental public health?

### **Synergy**

Does this strategy represent a shared vision that can be collectively implemented by state and local public health, tribes, and community organizations?