

COMMUNITY/STATE
HEALTH IMPROVEMENT
PLAN LEARNING
COLLABORATIVE
LEARNING SESSION

June 2, 2011

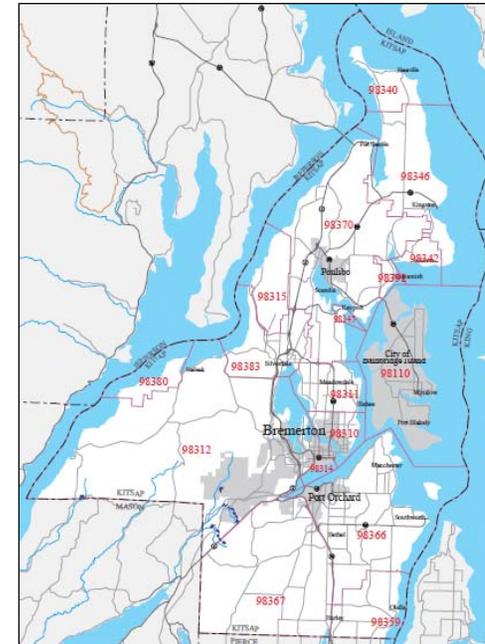
Objectives



- To hear team reports and learn about their health improvement planning processes
- To share advice on developing Community/State Health Improvement Plans (CHIP/SHIP)
- To learn skills for facilitating community groups
- To learn strategies and tools for CHIP/SHIP implementation

Kitsap County Health District

- 87 FTEs
- Serves a population of ~248,300 (all of Kitsap County including its four incorporated cities and the remaining unincorporated area of the county)
- Five areas of the county
 - ▣ Bainbridge Island
 - ▣ Bremerton
 - ▣ North Kitsap
 - ▣ Central Kitsap
 - ▣ South Kitsap



Kitsap Team Members



- Scott Lindquist, MD (Health Director/Officer)
 - ▣ Key process and strategy visionary
 - ▣ Link to community leadership stakeholders
- Leslie Hopkins (Management Analyst)
 - ▣ Coordinating and supporting related activities and logistics
 - ▣ Data review and collaboration
- Siri Kushner and Beth Lipton (Epidemiologists)
 - ▣ Data tool development
 - ▣ Collection and analysis
 - ▣ Interpretation and presentation
 - ▣ Report preparation
 - ▣ Meeting planning

Kitsap Team Members



- Harrison Medical Center (Strategic Development Director)
 - ▣ One of two outside agencies contributing financially to the CHIP process
 - ▣ Serving as a co-lead

- United Way Kitsap (Executive Director)
 - ▣ Other agency contributing financially
 - ▣ Serving as a co-lead

- PRR of Seattle
 - ▣ Contracted consultant to help with meeting planning and facilitation
 - ▣ Collaborate on report preparation

Kitsap CHIP Process Description



- No prior work done on a CHIP in our community
 - Key stakeholders had shown interest in convening around community data to better collaborate and prioritize health issues
 - Timing of their interest aligned well with the need for a CHIP and the potential for this grant
 - Many examples of community assessment data but no community-level data collection (no CHA)

Kitsap CHIP Process Description



- KCHD, Harrison Medical Center, United Way (Sponsor Group)
 - Began meeting in December 2010 to identify stakeholders that should be invited to be part of the process
 - Expanded the core leadership team to include other sectors that they felt needed to be represented, called the Charter Group the **think tank** or **brain trust**
 - Charter Group will guide the activities of the project review and process data, help with meeting planning

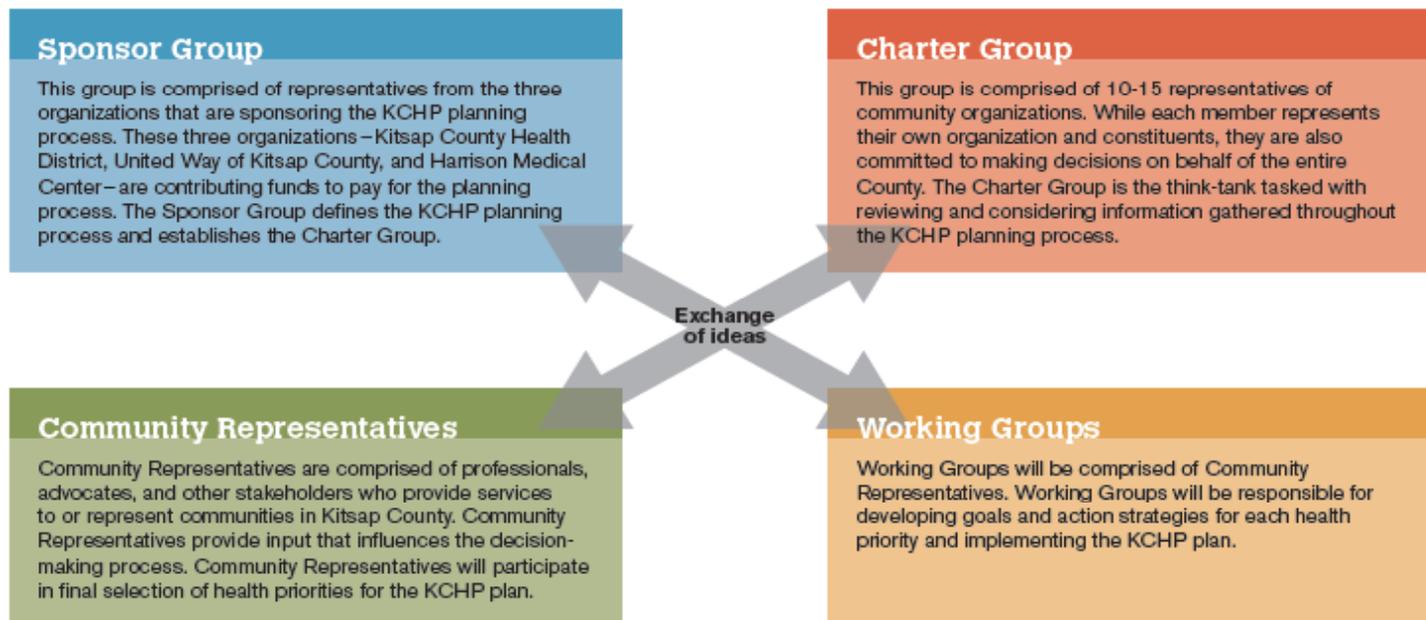
Kitsap Community Health Priorities

Planning Process

Objectives of KCHP Plan

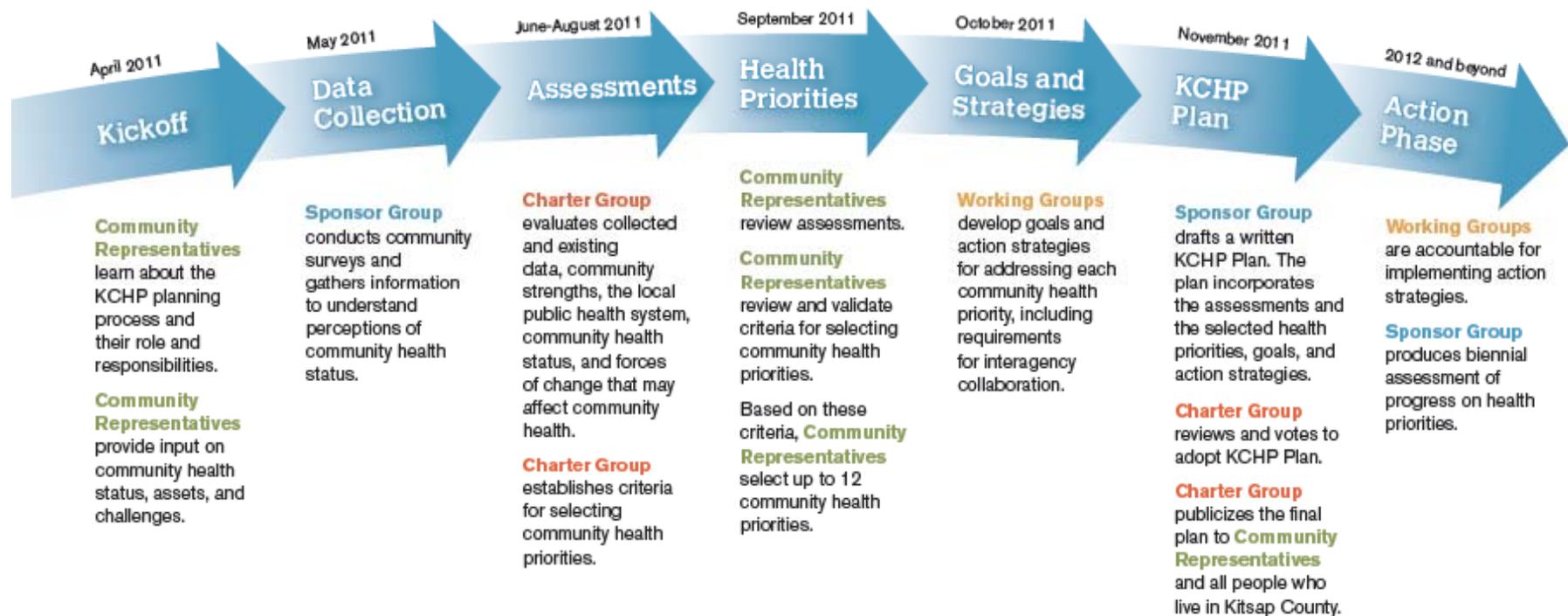
1. Compile and review data to assess community health status and health-related issues in the community.
2. Establish consensus on Kitsap County's community health priorities so they can be addressed in an efficient and coordinated manner.
3. Direct collaborative action to implement strategies to improve community health.

KCHP Plan Leadership



Kitsap Community Health Priorities

Planning Process



Kitsap Community Health Priorities

K-CHP MEETING SCHEDULE

DATE/ TIME/PLACE	TITLE	PARTICIPANTS	PURPOSE
May 17, 1-4 NDGC Chambers	Kickoff Workshop	Charter Group + Invited Stakeholders Facilitated by J S-C	Introduce KCHP process and gather input on perceptions of community health
May 25, 10-11:30 Conference call	Debrief from Kickoff;	Charter Group	Evaluate kickoff. Finalize Charter Group membership. Hosting of future meetings.
June 21, 1-4	Forces of Change Assessment	Charter Group Facilitated by J S-C	Discuss external factors, trends, opportunities and threats affecting community and health
July 19, 1-4	Community Health Data Presentation	Charter Group	Review and discuss community health data
July 26, 1-4 NDGC Sinclair	Review Community Themes and Strengths	Charter Group Facilitated by J S-C	Discuss community-generated themes and strengths results from surveys/interviews
Sept 20, 1-4	Identify Strategic Community Issues	Charter Group	Develop strategic issue list; prepare for stakeholder meeting to consolidate strategic community issues
Sept 27, 1-4 NDGC Chambers	Strategic Issue Meeting	Charter group + Invited Stakeholders Facilitated by J S-C	Present strategic issues, consolidate and prioritize into action list
Oct 11, 1-4	Plan Stakeholder Goals/Strategies Meeting	Charter Group	Prepare for stakeholder meeting to identify goals and objectives for action issues
Nov 8, 1-4 (tent) NDGC Chambers	Goals/Strategies Meeting	Charter group + Invited Stakeholders Facilitated by J S-C	Work in teams to develop goals/strategies around action issues

Kitsap Initial Assessments



COMMUNITY HEALTH STATUS ASSESSMENT

- KCHD Epi/Assessment program has completed several assessments and reports
 - ▣ Kitsap County Core Public Health Indicators (updated Dec 2010)
 - ▣ Kitsap County Fact Sheets: Topical Fact Sheets (2009)
 - ▣ Kitsap Interagency Coordinating Council Head Start/ECEAP Comprehensive Community Assessment (2011)
 - ▣ Kitsap County Community Development Block Grant Community Profile and Needs Assessment and Housing Market Analysis (2010)
 - ▣ Dept. of Early Learning Regional Data Summary for Regional Infant & Toddler Systems and Services Planning (2010)
 - ▣ Kitsap Community Resources Community Needs Assessment (2009)

Kitsap Initial Assessments



LOCAL PUBLIC HEALTH SYSTEM ASSESSMENT

- KCHD is in the final stages of a strategic planning process
 - ▣ Strategic plan survey completed internally within KCHD and externally with stakeholders (total of 271 surveys)
 - ▣ Strategic plan is in draft form
- Recently completed 2011 standards review and site visit

Kitsap Initial Assessments

COMMUNITY THEMES AND STRENGTHS ASSESSMENT

- May 17th Kitsap County Health Priorities (KCHP) Kick-Off Workshop
 - ▣ 35 total participants from a wide variety of sectors and geographically representative of the whole county
 - ▣ Introduced KCHP process and community health definition
 - ▣ Data collected
 - Participant questionnaire: 29 completed
 - Audience response system (ARS) polling
 - Small group discussions (6 groups)

Kitsap Project Kick-off Results



PARTICIPANT QUESTIONNAIRE

- Demographic information as well as:
 - ▣ Whether agencies have data and their willingness to share their data
 - ▣ Willingness to participate in distributing/collecting surveys to clients
 - ▣ Rating of potential outcomes of KCHP process

Kitsap Project Kick-off Results

PARTICIPANT QUESTIONNAIRE

Participants were asked to rank potential outcomes of the KCHP process on a scale of 1 to 5: (1=not so important, 5=critically important)

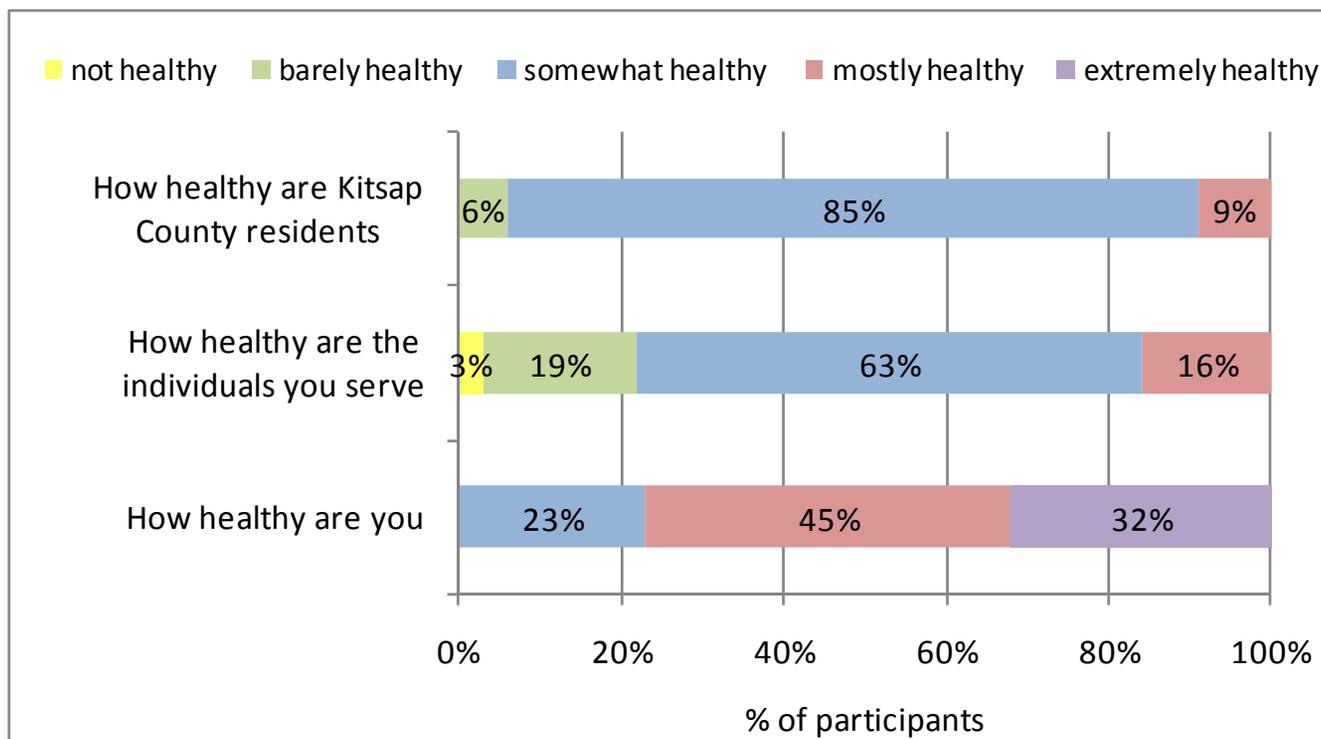
	Average score
Improve health outcomes	4.7
Improve communication among agencies	4.6
Improve collaborative planning among agencies	4.6
Increase knowledge sharing among agencies	4.5
Increase community engagement	4.4
Increase public support to improve health	4.4
Improve health equity	4.3
Increase public awareness of community health issues	4.3
Increase access to data	4.0
Improve planning in your own agency	3.6

Other outcomes: emphasis on prevention and early intervention

Kitsap Project Kick-off Results

ARS

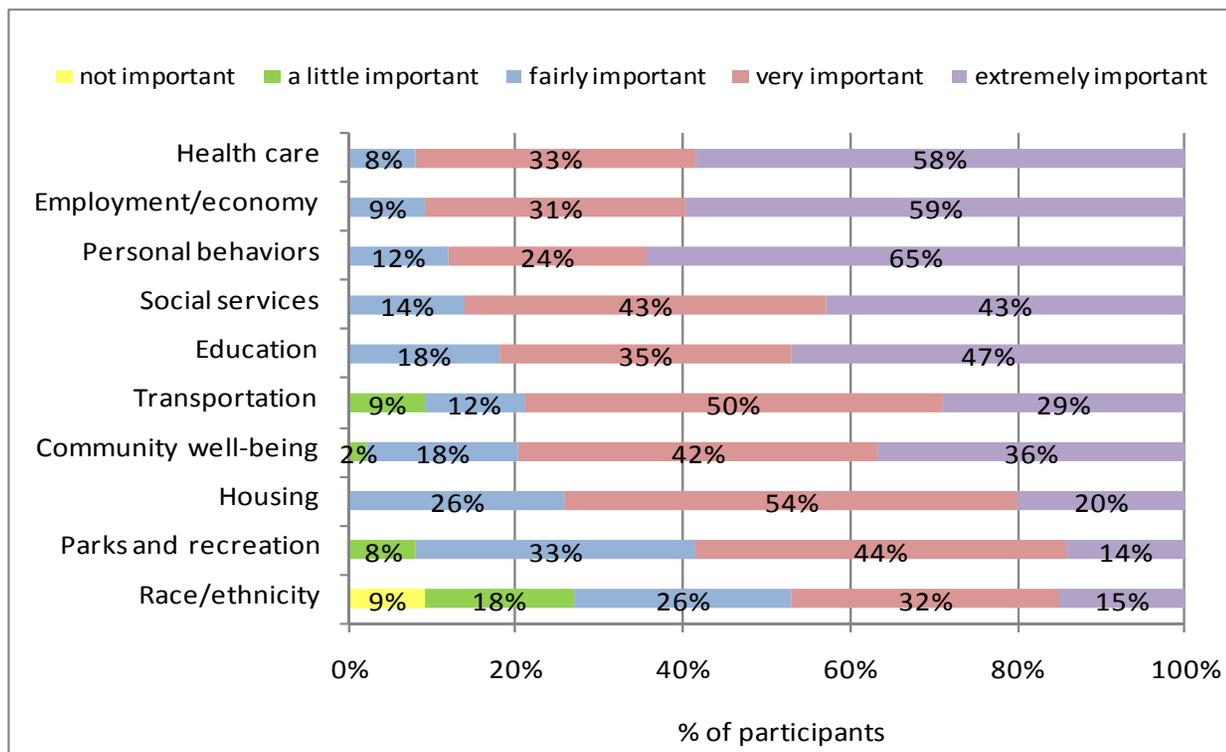
- Participant Rating of Health: Self, Clients they Serve, Kitsap County Residents



Kitsap Project Kick-off Results

ARS

- Participant rating of the importance of the following areas to health in Kitsap County



Kitsap Project Kick-off Results



SMALL GROUP DISCUSSIONS

- Participants discussed 5 questions:
 - ▣ What do you believe are the 2-3 most important characteristics of a healthy community?
 - ▣ In general, what do people like about this community?
 - ▣ What are 2 to 3 most important community assets supporting good health among Kitsap residents?
 - ▣ What are 2 to 3 most important factors preventing our residents from enjoying optimal health?
 - ▣ What are the key actions that local public health system partners, the community, and others will need to take to achieve a healthy community?

Kitsap Project Kick-off Results

SMALL GROUP DISCUSSIONS

Key Strengths

- Healthy environment (clean air, water)
- Access to outdoor recreation
- Emphasis on streetscapes/Smart Streets/trails
- Strong social services
- Economic development
- Good schools
- Good community resources: YMCAs, KCHD
- Growing movement of locally grown food and increased access
- Honest people

Key Themes

- Unemployment/struggling economy/funding issues
- Lack of healthy lifestyles (tobacco, access to healthy food, epidemic of opiate/prescription drug use)
- Lack of affordable housing/homelessness
- Lack of access to health care (uninsured/underinsured, undocumented residents)
- Need for community collaboration (need shared vision & priorities)
- Presence of health inequities

Kitsap Future Plans

COMMUNITY THEMSE AND STRENGHT ASSESSMENT

Data collection method	Where distributed and collected	Agency involvement needed	Representative group(s)
Newspaper insert postcard survey	Distributed in local newspapers; postage paid survey for mail return	Kitsap Sun, Sound Publishing	Community members at-large who receive the paper
Written survey at service providers and healthcare providers	Available at point-of-service at various social service agencies and healthcare provider clinics/hospitals	KCR, KCHD (clinic), IAC, Head Start/EHS, DSHS, PCHS, KMHS HMC/Doctors Clinic/GH/Naval Hospital, Navy-Jackson Park, tribal clinics, other agencies that volunteer	Economically disadvantaged, Minority race/ethnicity, Parents/families, Users of healthcare system, Military members and their families, tribal families
Key informant interviews of service providers	Telephone interview of key informants	Same as above	Key informants representing the above groups
Written survey at senior centers	Available at front desks	Senior centers: Bainbridge, Poulsbo, Bremerton, P.O.	Seniors, including low-income
Poster board/flip chart for qualitative data collection in classrooms	At public schools (to get representation w/in each school district and across grade levels)	Individual schools and teachers Olympic College	Students (K-post secondary)
Written survey on ferries (Bainbridge-Seattle and Bremerton-Seattle)	Distributed in-person during a.m. commuting hours	Washington State Ferries	Citizens who work outside of Kitsap County
Written survey at libraries	Available at library desks	Kitsap Regional Library locations	Community members at-large, Students, Parents/families, Seniors
Community forums/meetings	Informally collected data (poster board/flip chart) at community events	Agencies/organizations organizing event	Dependent on event

Kitsap Lessons Learned



Crucial in our community to have participation of key, external stakeholders, but this makes for a slower process

- What works well:

- Patience and flexibility

- Focus on process and outcome goals

- Having an outside contractor as an objective viewpoint and to provide validity to the process

- What doesn't work well:

- Waiting for everyone's input for each decision- sometimes you need to make an executive decision

Kitsap Next Steps



- Website about to go live
- Continue to engage broader stakeholder group
(next meeting not until September)
- Complete assessments over the summer
- Keep moving forward!