

COMMUNITY/STATE
HEALTH IMPROVEMENT
PLAN LEARNING
COLLABORATIVE
LEARNING SESSION

June 2, 2011

Objectives



- To hear team reports and learn about their health improvement planning processes
- To share advice on developing Community/State Health Improvement Plans (CHIP/SHIP)
- To learn skills for facilitating community groups
- To learn strategies and tools for CHIP/SHIP implementation



GRAYS HARBOR PUBLIC HEALTH AND SOCIAL SERVICES

Population: 71,200

Grays Harbor Team Members

- Joan Brewster (Public Health Director)
 - ▣ CHIP Team Leader
- Dori Unterseher (Education Director, Grays Harbor Community Hospital)
 - ▣ CHIP Team Hospital Liaison
- Karolyn Holden (Public Health Assessment, Education, and Evaluation Manager)
 - ▣ CHIP Team Data/Communications Lead
- Brianne Probasco (Public Health Educator)
 - ▣ CHIP Team Data Support
- Emily Pawul (Public Health Educator)
 - ▣ CHIP Team Communications/Graphic Support



Grays Harbor Beginning at the Beginning...

Process and Timeline



Key Stakeholders

- Hospitals
- Health Care Providers
- Social Service Agencies
- Tribes
- Schools
- Community Foundations
- Home Health
- Planning/Building
- Legal Aid
- College
- Substance Abuse and Mental Health Care Providers
- Law Enforcement
- Prosecuting Attorney
- Parks and Recreation
- YMCA
- Youth-serving Agencies
- Economic Development
- Local Newspaper

The Workshops

Topical experts and service providers

Responsible for:

- Completing 3 MAPP Assessments (Community Themes and Strengths, Forces of Change, Community Health Assessment) in area of expertise (Children, Safety Net, Chronic Disease)
- Completing the Local Public Health System Assessment (Health Care Workshop)
- Proposing preferred strategies for health improvement

The Task Force

Stakeholders/community leaders/decision-makers

Responsible for:

- Establishing vision
- Considering data and workshop findings and best practices information to
 - Establish strategic issues
 - Determine goals
 - Develop an actionable plan with specific strategies and assignment of responsibility

Grays Harbor Initial Assessments

Community Health Status

- Expanded existing profile from Key Health Indicators, County Health Rankings and tailored to areas of expertise for each workshop
- Solicited additional information from workshop attendees

Community Themes and Strengths

- First three workshops contributed with answers to the following questions:
 - What strengths do we have that will help us realize our vision for a healthier community?
 - What challenges or barriers must we overcome to realize that vision?

Forces of Change

- First three workshops contributed by answering the following question:
What is happening in our community, systems, and environment that will help or hinder our efforts?

Public Health System

- Health care workshop contributed with discussion as follows:
 - The setup:
 - a) We are in a shortage area for primary care
 - b) Our population utilizes significantly more hospital care than the state average
 - c) We have no managed care systems;
 - d) Public paid care will double in 2 to 3 years, and payment will be based on managed care principles
 - The questions:
 - Who will care for people?
 - What can be done to improve health status and decrease inappropriate utilization?
 - What can be done to make the coming changes work best for providers and for patients?

Grays Harbor Results



- Used bar charts, pie charts, line chart to analyze and display the data
- Used brainstorming and affinity diagrams to establish vision, complete MAPP assessments, and identify emerging themes and potential strategies
- Key themes
 - ▣ Under construction... generally focused on the social determinants of health and recognizing that those must be addressed along with health behavior and ameliorating poor health outcomes in order to realize long-term improvement

Grays Harbor Lessons Learned



- Worked well:
 - ▣ Structure of process and task force vs. workshops
 - ▣ Community involved, receptive, engaged
 - ▣ Partnership with hospital facilitated interaction with health care providers

- Could be improved:
 - ▣ More information on social determinants of health could have been included in all workshops
 - ▣ We have made real improvements to the data presentation by standardizing scales and adding key messages to each slide

Grays Harbor Next Steps



- June (Task force meets)
 - ▣ Review themes from assessments
 - ▣ Identify strategic issues
 - ▣ Identify potential goals and strategies
- July-August
 - ▣ Staff will refine goals and strategies
- September
 - ▣ Task force will review draft assessment and plan and will decide on strategies that the community is willing to commit to
- December
 - ▣ Final plan will be published