

COMMUNITY/STATE
HEALTH IMPROVEMENT
PLAN LEARNING
COLLABORATIVE
LEARNING SESSION

June 2, 2011

Objectives



- To hear team reports and learn about their health improvement planning processes
- To share advice on developing Community/State Health Improvement Plans (CHIP/SHIP)
- To learn skills for facilitating community groups
- To learn strategies and tools for CHIP/SHIP implementation

Walla Walla County
Public Health



Prevent • Promote • Protect

WALLA WALLA COUNTY HEALTH DEPARTMENT

www.facebook.com/wwchd

Population: 59,059

Walla Walla Team Members



- Sara Bru (Assessment Coordinator)
 - ▣ Project Lead

- Susann Bassham (Health Educator)
 - ▣ MAPP Coordinator

- Dr. Harvey Crowder (Public Health Administrator)

Walla Walla CHIP Process Description



- We began our CHIP process during the **Formulating Goals and Strategies** phase of the MAPP process
- One meeting had already been conducted to brainstorm implementation details and barriers for half of the goals and strategies identified

Walla Walla Initial Assessment

- We used the 4 assessments from the MAPP process conducted in 2009

1. Community Health Status Assessment:

A. Local Public Health Indicators, Walla Walla County

- Communicable Disease
 - Chlamydia (age 15-24) *
- Access to Care
 - Lack of Adult preventive cervical cancer screening **
- Maternal and Child Health
 - Births to females < 20 years of age**
 - First trimester prenatal care***
- Prevention and Health Promotion
 - Adults overweight/obese***

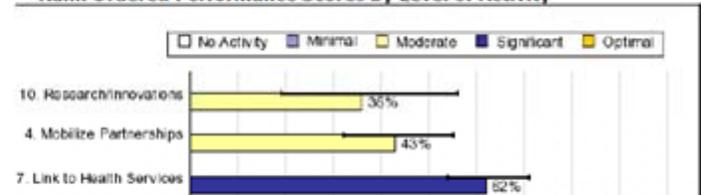
* Highest STI in county but not higher than state
 ** Significantly higher than the state
 *** Higher than state, but not significantly higher

Data source: <http://www.doh.wa.gov/ohio/hi/ohi/hi/walla-walla.htm>



Local Public Health System Assessment: Questionnaire focused on community's public health system, not just the Health Department (National Public Health Performance Standards Program, 2008)

Rank Ordered Performance Scores by Level of Activity



Themes and Strengths Assessment and Forces of Change Assessment Results:

- Public perception of community health:
 - Definition of a healthy community is low crime, affordable housing and community involvement
 - Most important health problems in our community are Chronic Disease, Poor Diet/inactivity & alcohol abuse
 - The most risky behaviors impacting our children and overall community health are alcohol abuse, children's access to firearms, and child abuse and neglect
 - Notable risk factors for poor health among Hispanic respondents were: children's access to firearms (87%) and domestic violence (54%)

Walla Walla Additional Assessments

- Before going into the Action Cycle, the goals and strategies needed to be prioritized
- We asked the public ‘What do you think are the most important issues for our community at this time?’
- The process
 - Modified Nominal Group Technique
 - People were then given 5 stickers to place under the 5 strategies that they felt were the most important (one sticker per strategy)
 - Venues have included: Walla Walla Airport, Farmers Market, and County Meeting Room. Future venues will include the Public Library, the Internet via SurveyMonkey.com, and possibly the YMCA
- Using this information and other scientifically based prioritization methods (Hanlon method) we will be more prepared to move into the Action Cycle and will begin the development of our CHIP

Walla Walla Analysis of Results



- A few key themes have risen to the top so far. These are as follows, listed in order of community perceived importance:
 - ▣ Prevention education of gang/violence
 - ▣ Number of available psychiatric services
 - ▣ Lowering rates of obesity through better nutrition
- Recent events in the media may have impacted the reaction of the public to the first two themes listed
- Nominal group technique is the main tool that has been used so far. We are looking at also using the Hanlon Method of Prioritization as a means of best positioning our efforts for our CHIP out of those priorities chosen from the community

Walla Walla Lessons Learned



□ What Worked Well:

- ▣ Presenting Goals & Strategies to community members. It allowed for increased awareness and dialogue
- ▣ Option of presenting online. This will make the material available to a larger audience
- ▣ Simplicity of the **dot** sticker system. It is easy and fun to participate!

□ What Did Not Work Well:

- ▣ Some of our locations were not **centrally located**. This meeting was the one that was advertised in the newspaper and it may have been less accessible to the general public than other locations
- ▣ The logistics of foam core boards on a windy day in an outdoor venue... planning ahead is needed

Walla Walla Next Steps



- What happens next:
 - Posters on display at the Walla Walla Public Library
 - Posters go on SurveyMonkey.com to invite list (those key stakeholders who have not been able to attend so far)
 - Possible display event at the YMCA
 - Analysis of prioritization from community **dots**
 - Hanlon Method used for top priorities chosen by the public
 - Meeting scheduled with MAPP team to discuss findings and plan for The Action Cycle
 - Development and implementation of the Community Health Improvement Plan (CHIP) begins!!!!