



P L A N

Background

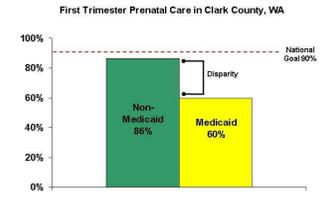
AIM Statement

Proposal

Review of Washington State Public Health Indicators found 44% difference between Medicaid and non-Medicaid first trimester prenatal care entry. Clark County Public Health raised the disparity as a community concern.

Increase access to first trimester prenatal care for TANF/Medicaid women by 50%. Goals were to identify and describe barriers, develop resources, and evaluate and improve resources.

Use data, community input, and QI tools to create needed resources, establish a patient navigator system, and work with prenatal care providers to increase options for care.



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Pregnancy Resource Guide

Patient Navigator

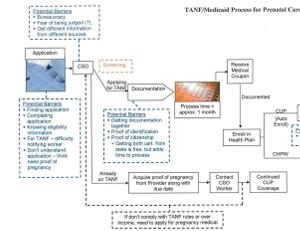
Understanding Barriers

Developed pilot Pregnancy Resource Guide to describe the process of enrolling on Medicaid, assist in finding a prenatal care provider, and to list other resources available to pregnant women.

Established a patient navigator system to assist pregnant women with Medicaid application process, locating a prenatal care provider, navigating the Medicaid system, and referrals to other needed services. Positions were funded through a consortium of local hospitals and managed care plans and AmeriCorps.

Used focus group data and professional experience to better understand barriers to early prenatal care:

- Developed client flow chart to describe the process and identify potential barriers and solutions
- Identified barriers for health care providers in offering first trimester prenatal care



S T U D Y

Pregnancy Resource Guide

Patient Navigator

Understanding Barriers

Evaluated pilot Pregnancy Resource Guide through a survey of initial recipients and those who distributed the guide.

Evaluated patient navigator system through a Performance Snapshot of the program called Pregnancy Partners.

Tested assumptions about prenatal care providers' barriers and how these barriers may affect their business practice models by hosting an open conversation with community health care providers

Pregnancy Partners Performance Snapshot 2010

Manager: Rickie Becker

Purpose: To increase first trimester prenatal care among low-income pregnant women in Clark County by addressing barriers, helping women navigate the health care system, and helping them to connect community resources and services.

Strength of Performance:

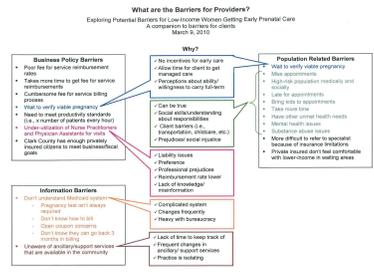
- Through persistence and building community interest, several private sector funding for Pregnancy Partners to support a 3 FTE position program. An additional 3 FTE position program was secured through Amazon.com's Medical Services.
- As a result of the program, the number of pregnant women who received prenatal care increased on a building program infrastructure during the initial months. During this time they were provided referrals to the prenatal care and community programs.
- Contacted over 50 community agencies and health care providers to provide information about Pregnancy Partners, including addressing transportation difficulties and health care, and delivering brochures and referral materials.
- Prenatal care increased in Pregnancy Partners with needed infrastructure, referrals, and community connections, including first and last trimester prenatal care through 100% WIC, Maternity Support Services (MSS), Donor's Voice, and Child Care.

Key Performance Measures

Outcome & Performance Measures	Target	Oct 1, 2009 - Mar 31, 2010
Percent of women enrolled in Pregnancy Partners who receive first trimester prenatal care	75%	76%
Number of women enrolled in Pregnancy Partners per year	75	20
Percent of women enrolled in Pregnancy Partners who refer to community resources and services	95%	95%
Number of Pregnancy Resource Guide distributed through Clark County	500	522

Chart: Date Enrolled in Pregnancy Partners Monthly

Chart: Referrals to Community Resources and Services



A C T

Pregnancy Resource Guide

Patient Navigator

Understanding Barriers

Revised the Pregnancy Resource Guide and reprinted in English and Spanish.

2nd year funding commitment from a consortium of local hospitals and managed care plans. AmeriCorps position renewed for a second year.

Identified additional prenatal care providers able to see women on Medicaid during their first trimester.

