



# Washington State Essentials for Childhood and the Public Health Improvement Plan

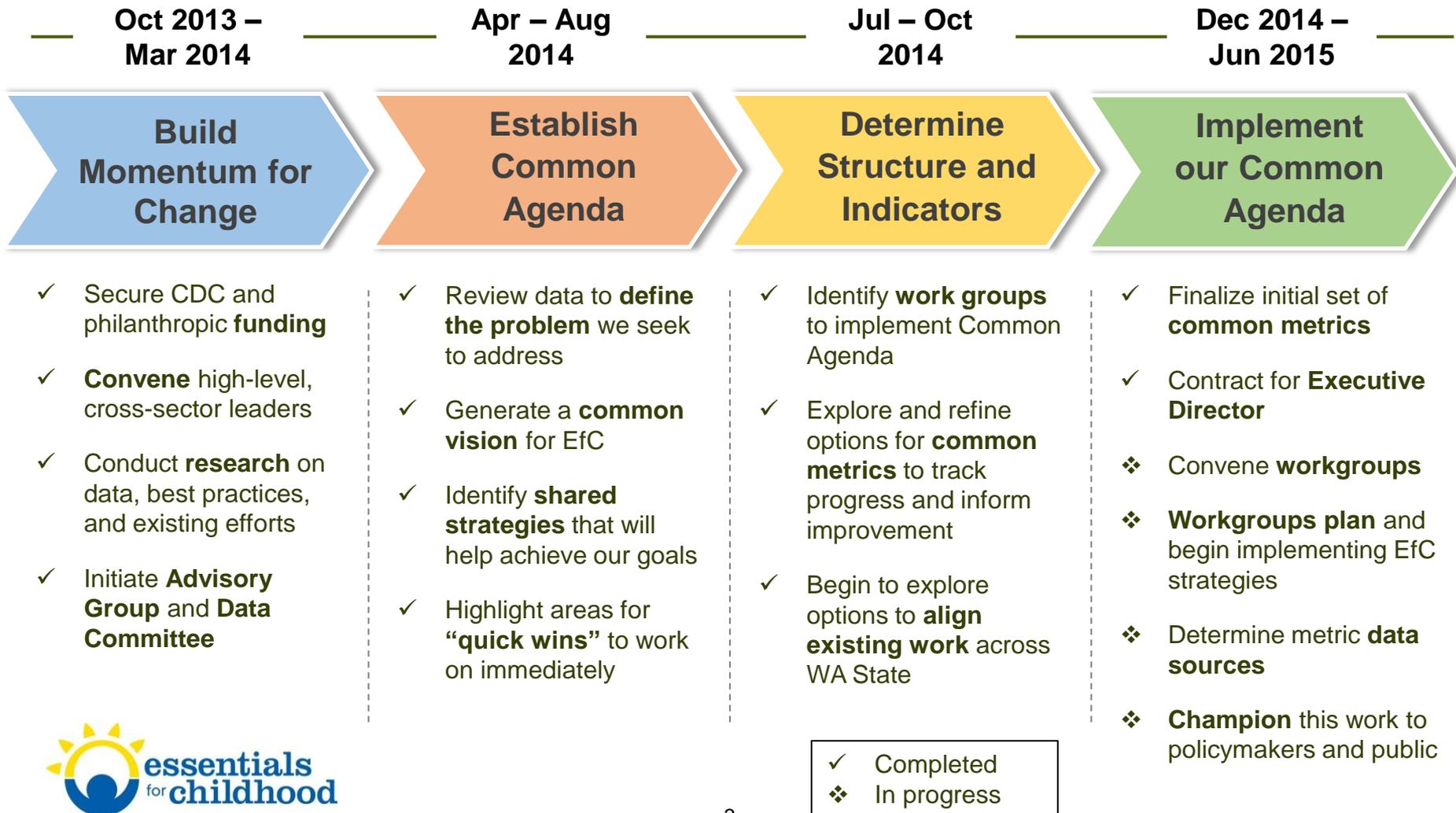
*Our vision: All children in Washington State thrive in safe,  
stable and nurturing relationships and environments*

*August 2015 Update*

# Project Overview

The Washington Department of Health was **awarded a competitive five-year grant, Essentials for Childhood**, from the Centers for Disease Control and Prevention (CDC). The grant funds the Department of Health in collaboration with the Department of Early Learning, to support a **collective impact approach to build upon and coordinate current efforts among partners that promote safe, stable nurturing relationships and environments for children and families**. This project helps Washington State to **build on our pioneering work** educating about, and working to prevent the impacts of Adverse Childhood Experiences and toxic stress on children and families.

# Progress Report: July 2015



# Essentials for Childhood Uses Collective Impact to Work with Partners Across Sectors



Type of Collaboration	Definition
<b>Collective Impact Initiatives</b>	Long-term commitments by a group of important actors from different sectors to a common agenda for solving a specific social problem
<b>Funder Collaboratives</b>	Groups of funders interested in supporting the same issue who pool their resources
<b>Public-Private Partnerships</b>	Partnerships formed between government and private sector organizations to deliver specific services or benefits
<b>Multi-Stakeholder Initiatives</b>	Voluntary activities by stakeholders from different sectors around a common theme
<b>Social Sector Networks</b>	Groups of individuals or organizations fluidly connected through purposeful relationships, whether formal or informal

*It is distinct from other forms of collaboration*

# Common Agenda

## Washington State Essentials for Childhood

### March 2015

#### Vision

*All children in Washington State thrive in safe, stable, and nurturing relationships and environments*

#### Commitment

*To promote safe, stable, and nurturing relationships in families, communities, and early learning and school environments. By 2025 this leads to measurable and significant improvements in children's health, development and education outcomes and eliminating equity gaps. Our initial work focuses primarily on our state's youngest and most vulnerable children and their families.*

#### Shared Measures

- Kindergarten readiness
- Universal dev. screening
- School suspensions
- Attachment to parents
- ACEs prevalence
- Abuse/neglect
- Social/emotional support
- Caregiver/child relationship
- Domestic/family violence
- Homelessness
- Community capacity
- Parental substance abuse

#### Cross Cutting Strategies for Change

- Educate and motivate key stakeholders on brain science, ACEs, and resilience
- Support community ownership, impact, and action
- Spark innovative policy and financing solutions
- Transform systems and services to prevent and mitigate the impact of trauma
- Align systems to enable family-centered service provision
- Improve data sharing and use across systems

#### Principles

Bold, Innovative

Population-Level, Statewide

Addresses Inequities

Cross-Sector

Assets-Based

Evidence-Driven

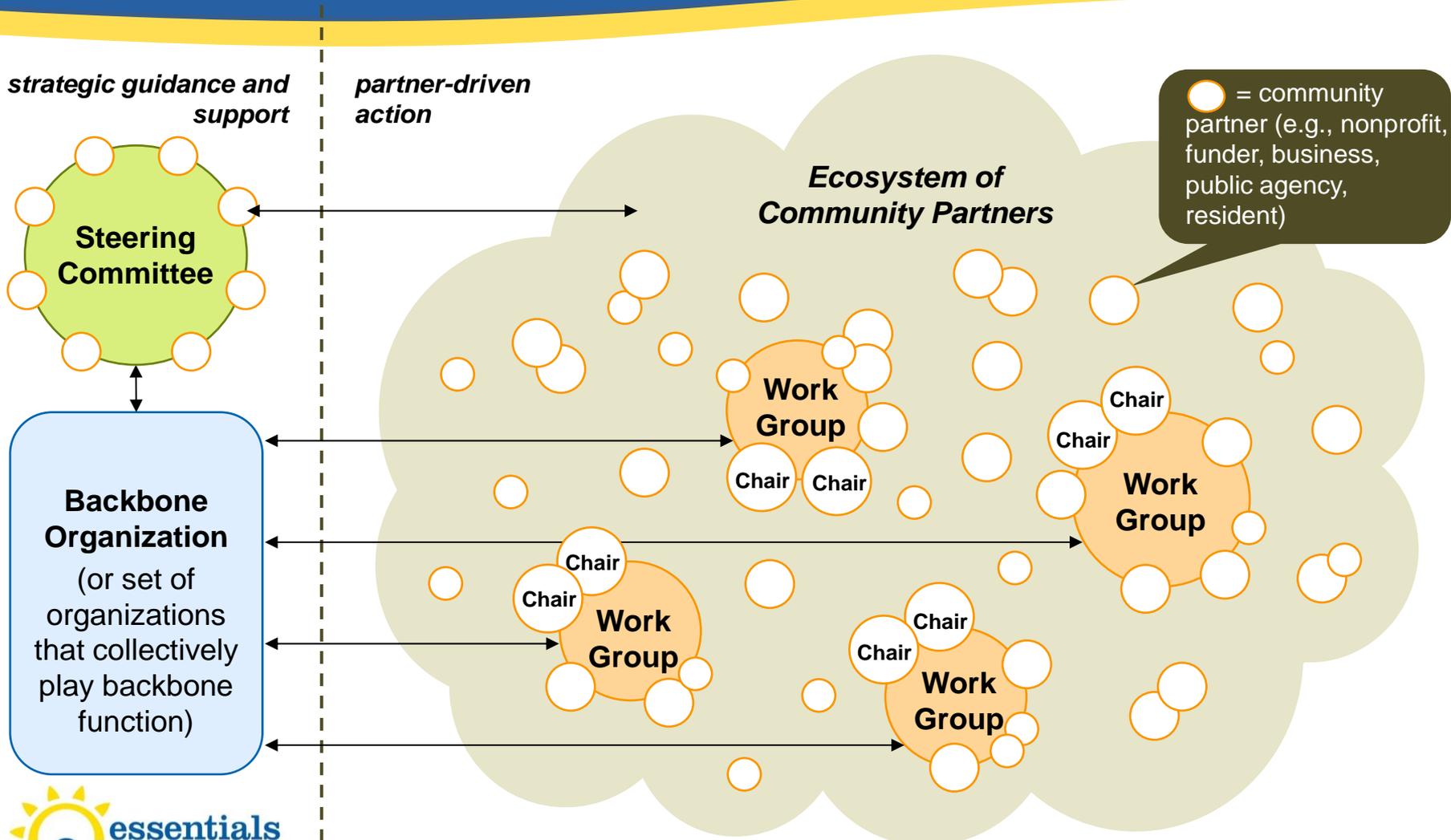
Prevention Focused

Community Informed

Builds On Existing Work



# Essentials for Childhood Structure



# Workgroups and Data Committee

## Community Stakeholder Education and Action

Co-chairs:

Melanie Gillespie, Executive Director, Foundation for Healthy Generations

Liz Davis, Co-Founder & CEO, NW Venture Philanthropy

## Innovative, New Policy and Financing Solutions

Co-chairs:

Antony Chiang, President, Empire Health Foundation

Becky Berg, Superintendent, Marysville School District

## Systems, Services and Implementation

Co-chairs: TBD

## Data Committee

Co-chair:

Riley Peters, Manager Surveillance and Evaluation, Office of Healthy Communities,  
Department of Health

# The Road Ahead

## July 2015 – June 2016

### **Common Agenda**

- Workgroups implement EfC strategies and report back to Steering Committee
- Reflect on adapt
- Monitor and revise goals

### **Shared Measurement**

- Data Committee recommends metric indicators and identifies gaps and data sharing opportunities
- Data Committee monitors and reports on shared metric indicators
- Policy & Finance workgroup identifies opportunities for data sharing and use across systems

### **Mutually Reinforcing Activities**

- Workgroups and partners align and build on related efforts
- Stakeholders inspire actions to implement strategies

### **Continuous Communications**

- Publish first Washington EfC Annual Report
- Provide effective stakeholder communication and engagement
- Champion this work to policymakers and public

### **Backbone Support**

- Continue tactical support and coordination
- Assess capacity to sustain the collective impact effort
- Integrate strategic guidance from Steering Committee

# Common Lenses of Essentials for Childhood and the State Health Improvement Plan

Like the Washington State Health Improvement Plan, Essentials for Childhood recognizes that individual health:

- Occurs in the context of families and communities
- Is influenced by conditions where we live, learn, work, play and worship

# Essentials for Childhood supports SHIP Long Term Priorities

**SHIP Priority 1:** *Invest in the health and well-being of our youngest children and families*

recognizes “Stable, nurturing relationships” and “Safe, supportive environments” as foundations of health and well-being.

identifies decreased “rates of child maltreatment/adverse childhood experiences” as a desired outcome

**SHIP Priority 2:** *Support development of healthy neighborhoods and communities*

recognizes social environment as an element of healthy neighborhoods and communities

Identifies increased “proportion of people who feel safe in their neighborhood/community” as a desired outcome



# Washington State Essentials for Childhood Steering Committee

Name	Organization	Position
Dr. Bette Hyde <i>(co-chair)</i>	Department of Early Learning	Director
Dr. John Wiesman <i>(co-chair)</i>	Department of Health	Secretary
Janna Bardi	Department of Health	Director, Office of Health Communities
David Bley	Bill & Melinda Gates Foundation	Director, Pacific Northwest Initiative
Hon. Bobbe Bridge (ret.)	Center for Children & Youth Justice	President and CEO
Dr. Suzanne Broetje	Broetje Orchards / First Fruits of WA	Manager
Antony Chiang	Empire Health Foundation	President
Marsha Crane	American Indian Health Commission	Consultant
Dr. Benjamin de Haan	Partners for Our Children	Executive Director
Randy Dorn	Office of Superintendent of Public Instruction	State Superintendent
Dr. Charissa Fotinos	Washington State Health Care Authority	Deputy Chief Medical Officer
Melanie Gillespie	Foundation for Healthy Generations	Executive Director

Name	Organization	Position
Dr. Danette Glassy	American Academy of Pediatrics (Washington Chapter)	Pediatrician, AAP WA Representative
Dr. Maxine Hayes		Essentials for Childhood Scientific Advisor
Robin Higa	Community Café Collaborative of Washington	Lead Contact
Steve Leahy	ReadyNation	Washington State Director
Dr. Liliana Lengua	U. Washington, Center for Child and Family Well-Being	Director
Linda McDaniels	Parent Trust for Washington Children	Associate Director
Jason McGill	Office of the Governor	Health Policy Advisory
Dr. Astrid Newell	WA State Association of Local Public Health Officials	Whatcom County Health Dept. Community Health Manager
Dr. Mary Kay O'Neill	Coordinated Care	Chief Medical Director
Dr. David Sanders	Casey Family Programs, Systems Improvement Unit	Executive Vice President
Toni Sebastian	Dept. Social and Human Services, Children's Administration	Director Program and Policy
Dr. Jill Sells	Reach Out and Read Washington State	Executive Director
Anne Stone	Dept. Social and Human Services, Economic Services Administration	Frontiers of Innovation Director
John Tunheim	Thurston County Prosecutor's Office	Prosecutor
Laura Wells	Fight Crime: Invest in Kids	State Director
Sam Whiting	Thrive By Five Washington	President and CEO
Greg Williamson	Department of Early Learning	Assistant Director, Partnership and Collaboration