

Landings Solutions Subcommittee Meeting

December 29, 2014

Attendees

Bill Dewey, Cassie Merrin, Jon Wolf, Laura Johnson, Miranda Ries, Rick Porso, Scott Grout, Scott Gellatly

Purpose

The Landings Solutions subcommittee met to discuss how to implement subsection 4 (production data collection) of the draft rule.

Meeting Notes

Main issues to address:

- Survey tool format
- Pilot

Feedback on survey tool format:

- Provide more background on why we are collecting this information, the link to the MO, etc
- Revise "half-shell" to "single oyster" sales
- And "and sold" to the bullets on how to complete the questions
- Include what species will be listed so people know what will be requested before they start completing the survey
- State in the intro that reporting is by dozen
 - o Some industry have switched to piece reporting, but dozen is still more of the standard
 - o May be too confusing to allow the option to report by piece or dozen, just require by dozen
- Add a contact name and number so we can easily follow-up on any questions we have
- Preference is for matrix/table-type survey, but if we have to have it a click through then ask up front about what species and add the size question broken out (to limit how many clicks will be involved)
- Like the format of growing are and then the info on month, species, size
- Add "European flats" as a species
- If "Other" species is selected have a text box for type
- Would be nice to have the option to print results or save as a pdf

Pilot:

- Ekone, National, Taylor will pilot
- DOH will identify and ask an additional two companies that have not been in the rule process to pilot
- Plan to pilot in February

Outcomes:

- Proceed with the survey tool as a pilot in February

Next Steps:

- DOH to:
 - o Revise survey tool based on subcommittee feedback

- Look into:
 - Ability to save results as a pdf
 - Ability to autofill from drop down selections
 - Ability to have results kept confidential/anonymous responses from companies
- Pilot tool
- Schedule a subcommittee meeting to discuss results of pilot