

## Central Washington Outreach Plan - DRAFT

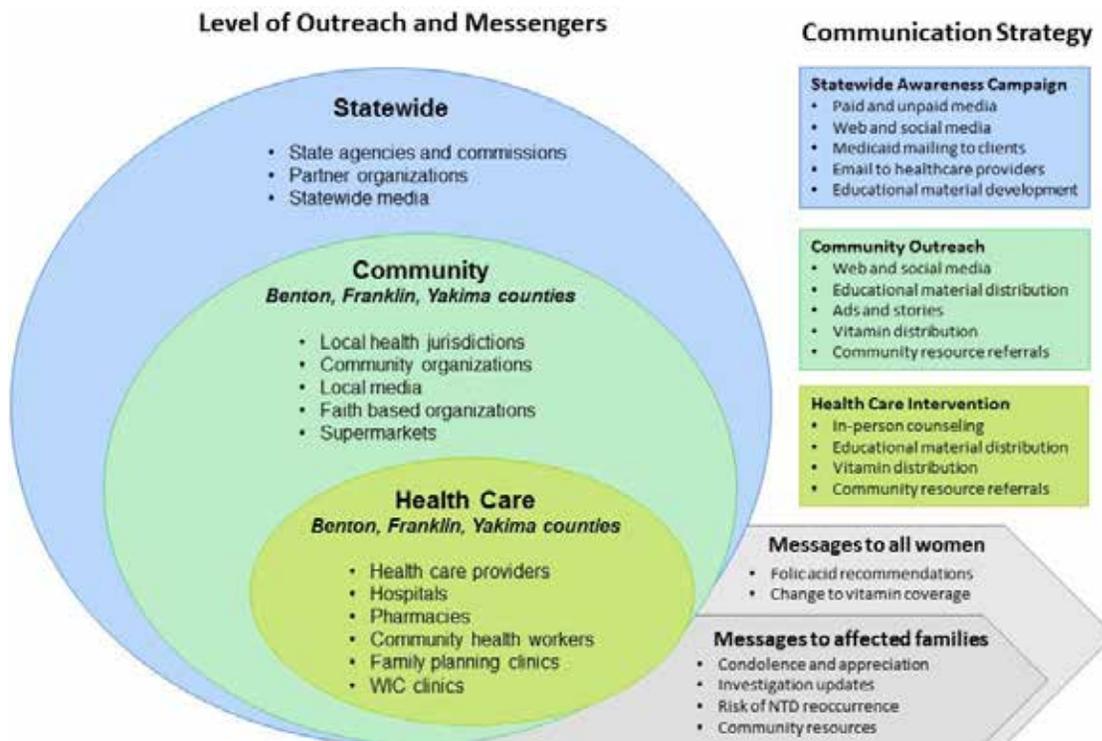
**PURPOSE:** Provide clear, consistent, culturally relevant, and compassionate outreach statewide and to affected communities about current anencephaly investigation, folic acid recommendations and Apple Health’s coverage of prenatal vitamins for all women capable of having children. Folic acid is a nutrient known to help prevent birth defects of the brain, spine, or spinal cord (also known as neural tube defects or NTDs).

**OVERARCHING GOAL:** To increase folic acid use among women of childbearing age in Benton, Franklin and Yakima counties.

### IMMEDIATE GOALS:

- Increase number of Medicaid reimbursements for prenatal vitamin prescriptions for women of childbearing age.
- Address concerns about current anencephaly investigation and link affected families to resources in a culturally appropriate and sensitive way.
- Improve community capacity and readiness to address questions related to anencephaly, current investigation, and folic acid.

### OUTREACH STRATEGIES



### LONG TERM GOALS:

- Explore culturally relevant policy, systems, and environmental changes that increase access to and consumption of folate-rich foods and folic acid supplementation.
- Consider opportunities to reduce disparities in consumption of folate-rich foods and folic acid supplementation.

### CONTACT

Paj Nandi, Director of Community Relations

[Paj.Nandi@doh.wa.gov](mailto:Paj.Nandi@doh.wa.gov)