



WALLA WALLA HEALTH DEPARTMENT



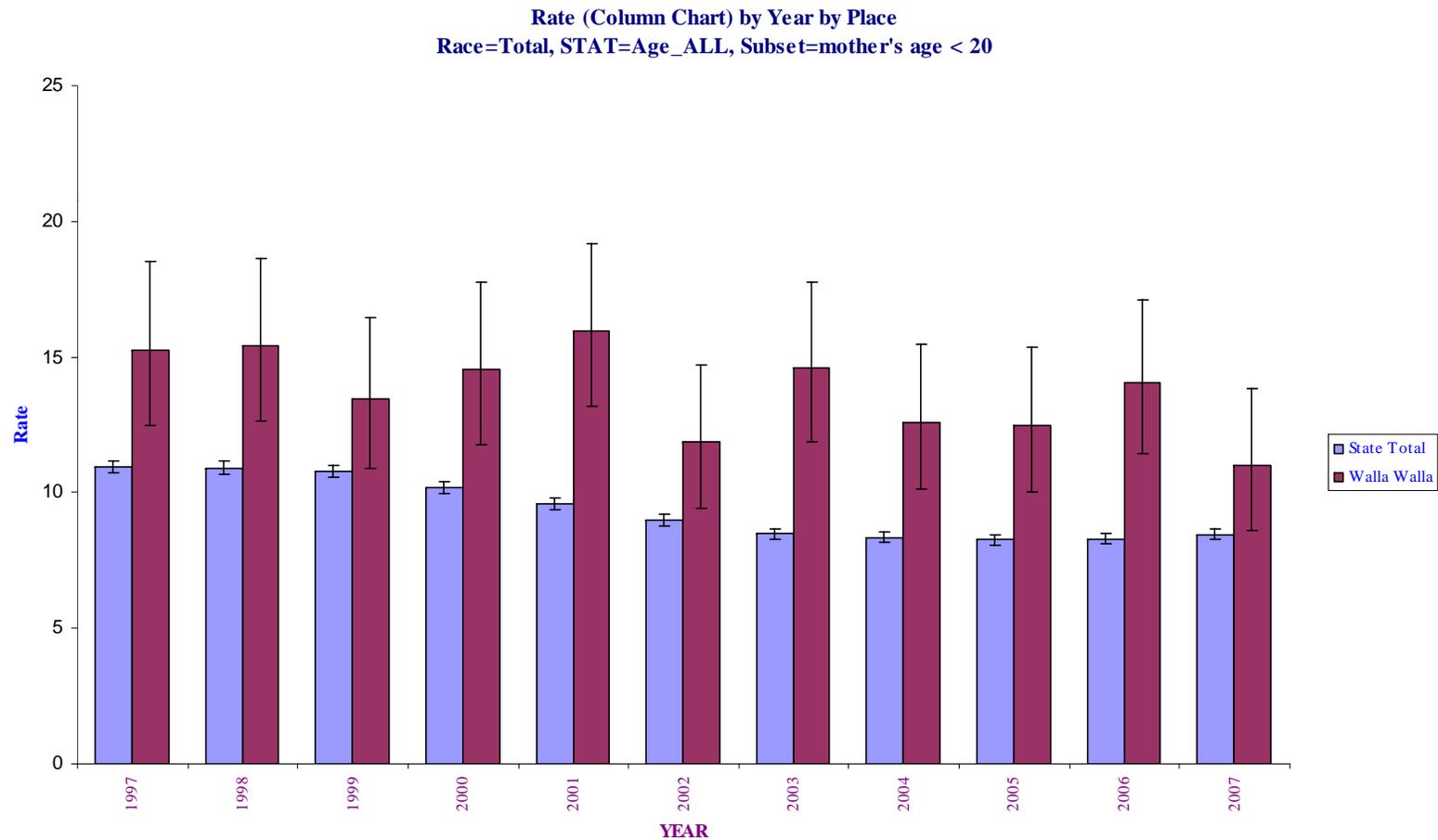
Team Members

- Susann Bassham: Health Educator; Planning and Interviewing, Data analysis
- Katie Redar: Tobacco Prevention/Assessment; Planning, Interviewing, Data analysis
- Miranda Baerg: Community Health Educator, Planned Parenthood Partnership; Reproductive Health Educator



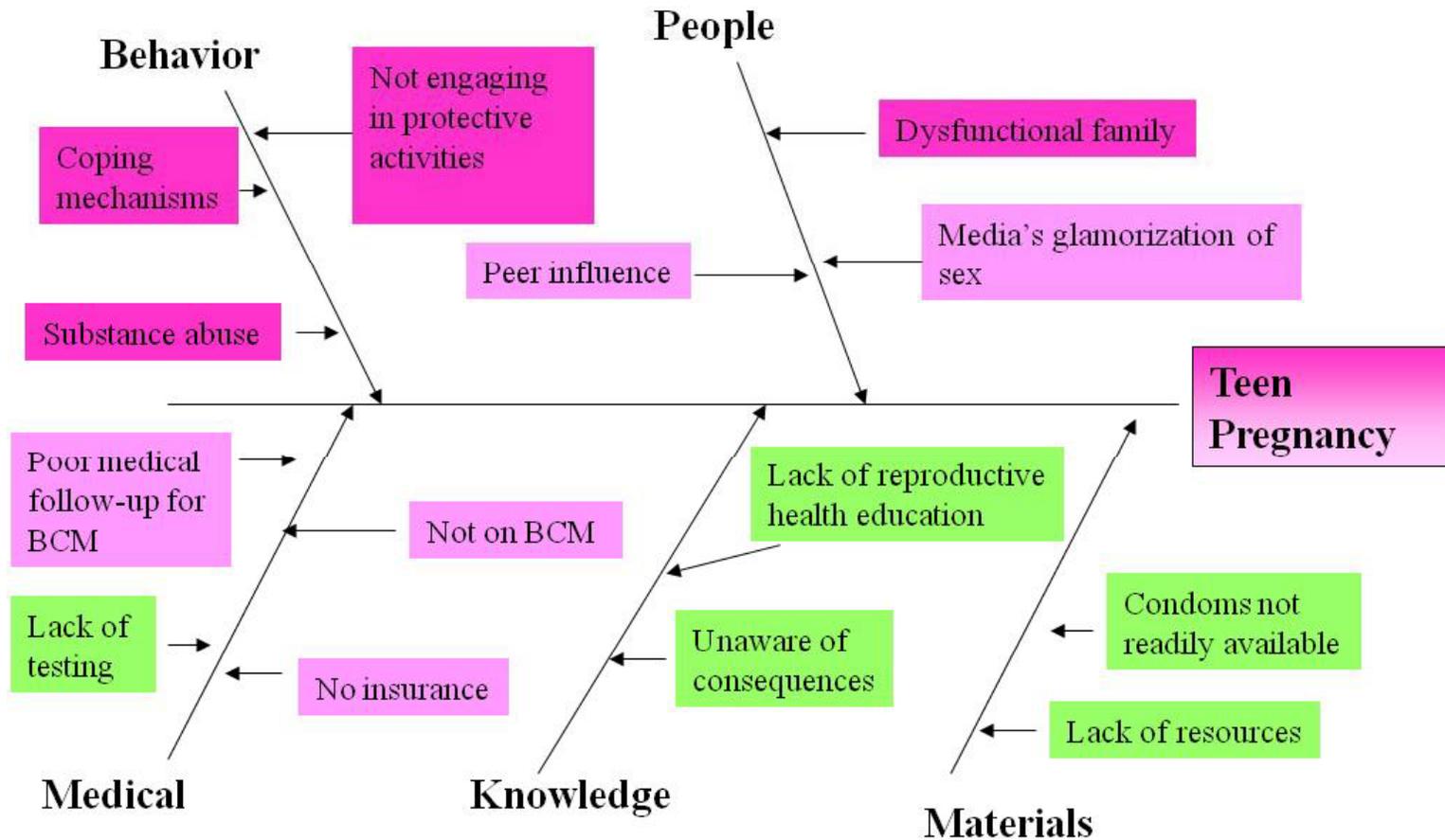
Rationale

Walla Walla County has the state's fourth highest rate of teen pregnancy



Data Sources: Birth Certificate Data: Wa DOH, Center for Health Statistics. 1990-2008 Population Estimates: Population Estimates for PH Assessment, Wa DOH, Vista Partnership, and Krupski Consulting. January 2009.

Cause Analysis



Incentives

- First 50 receive free MP3 player with a prevention song downloaded (Avril Lavigne, *Don't Tell Me*)
- All qualified participants receive \$50.00 at each of 4 appointments
- Tee-shirts
- Give-away bags



AIM Statement

- By providing reproductive health education to sexually active females < 20 years of age, WWCHD will reduce the rate of the birth risk factor, teenage pregnancy, by 35%



Participant Demographics

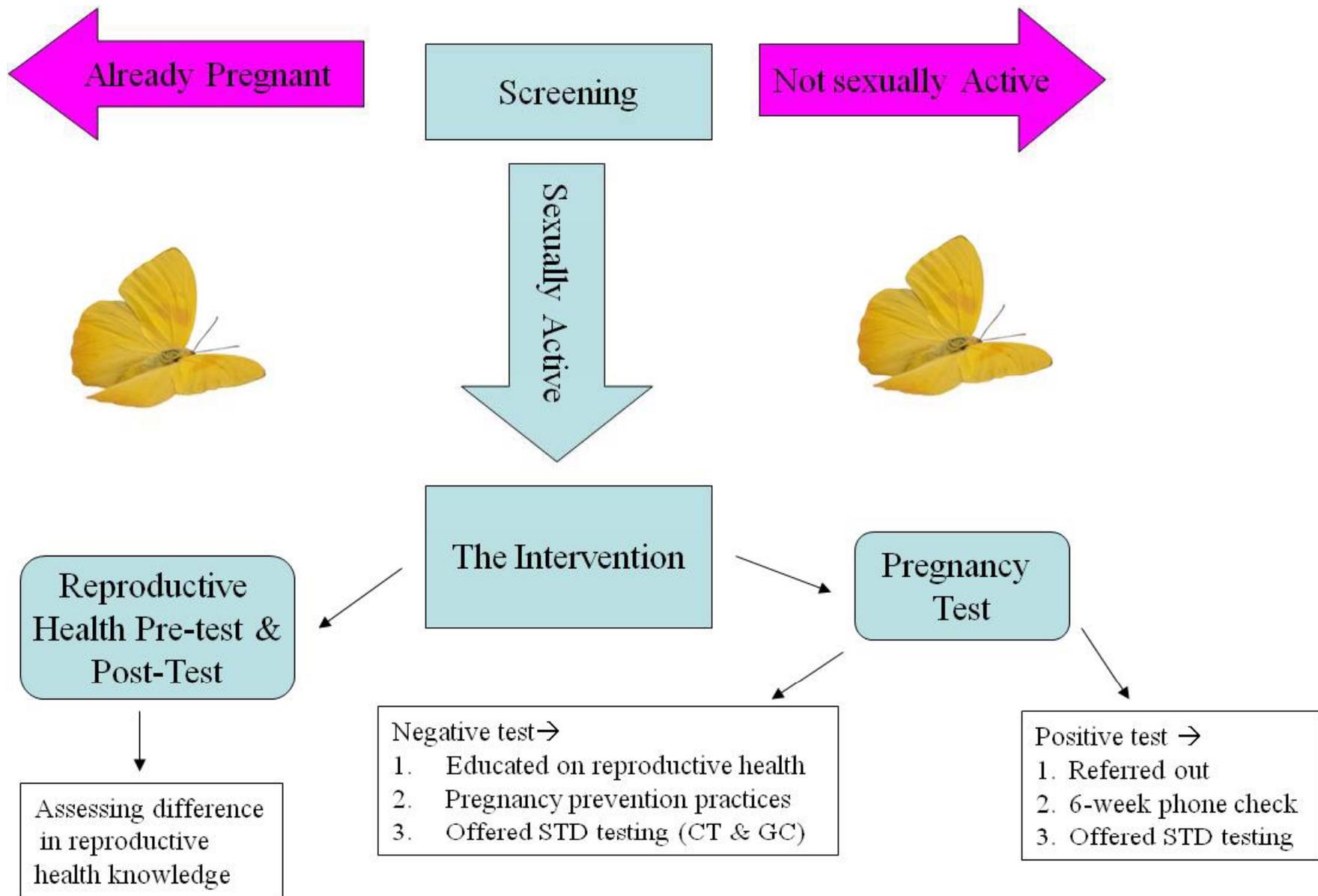
Race of participants:

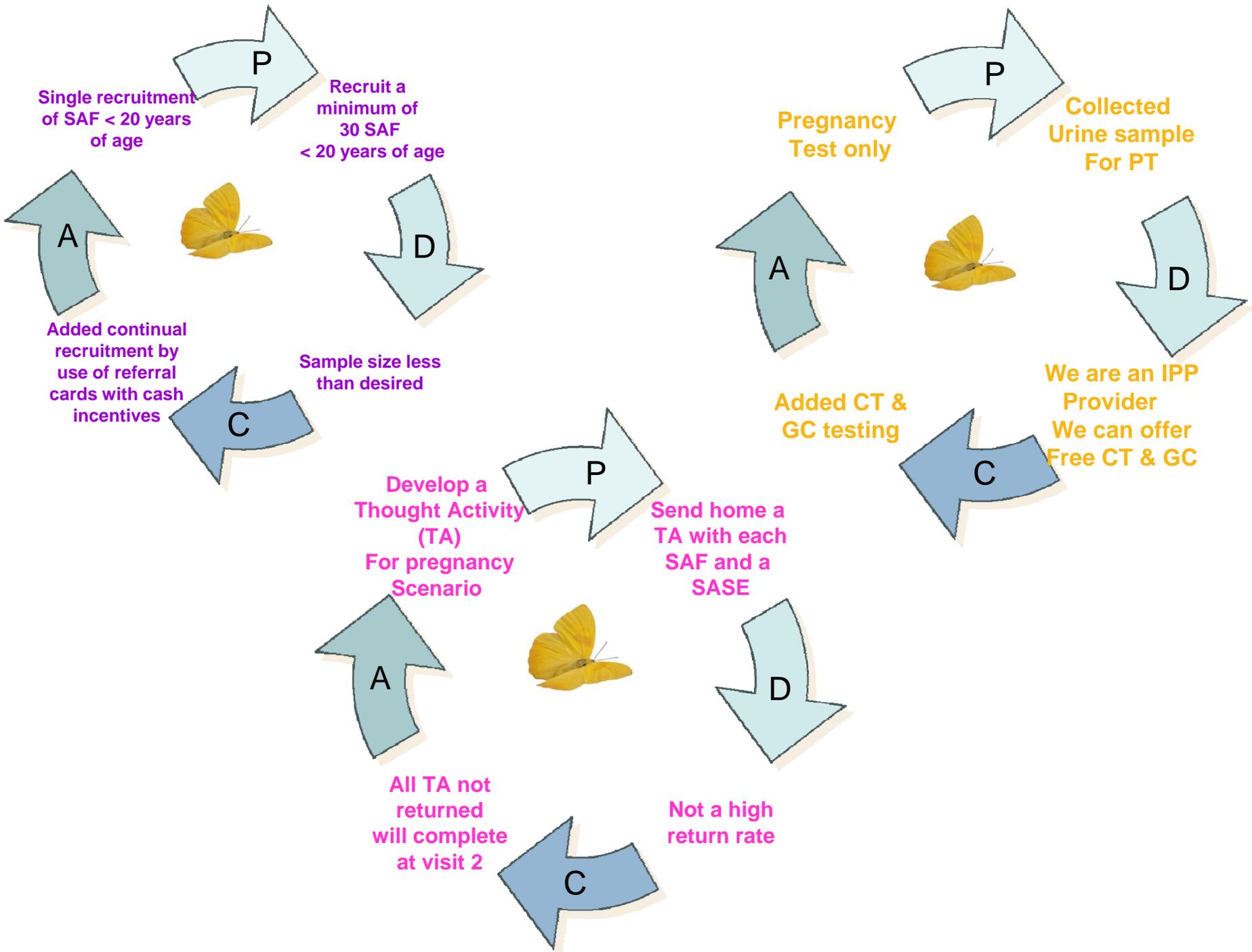
- 48% Hispanic
- 48% White
- 2% American Indian
- 2% Hawaiian/Pacific Islander

Age of participants:

- 14% 15 years
- 28% 16 years
- 34% 17 years
- 14% 18 years
- 10% 19 years







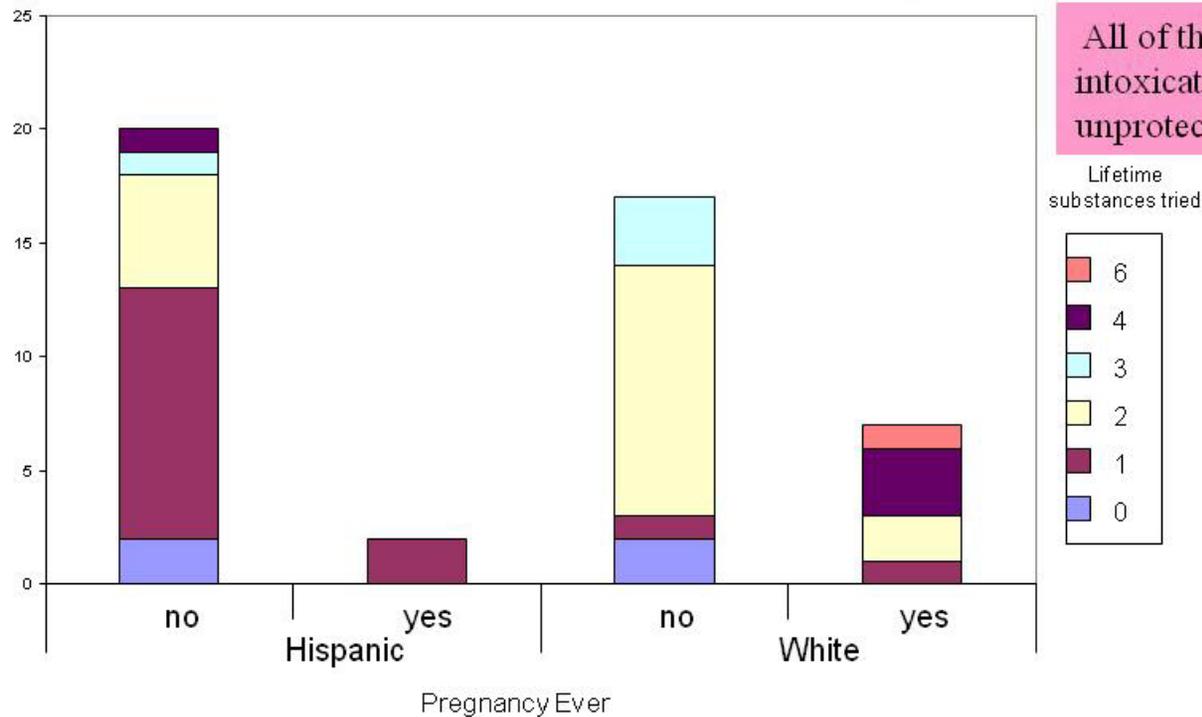
Noteworthy Findings

Not on a Birth Control Method (not including condoms)

23% are White participants
38% are Hispanic participants

18% of the participants
have reported being pregnant
22% are Hispanic
78% are White

Lifetime Substances Tried by Ethnicity and Pregnancy Ever



All of the 14 % that reported being “too intoxicated” as a reason for having unprotected sex were white.



Lessons Learned

- What worked well?
 - ▣ Team partnership
 - ▣ Internal Staff collaboration
 - ▣ Community partnerships
 - Grandmother's Forum Panel Presentation
 - Recruitment at the Alternative High School
 - Student-based Health Center
- What Did Not Work Well?
 - ▣ Intrinsic Motivation in participants
 - ▣ Referral System for at-risk teens
 - Lack of expertise in areas teens need help with



Next Steps

- #2 intervention:
 - will be group (video and slide presentation)
 - PT, CT, & GC
 - Planned Parenthood site visit?

