

## **Washington State Preventive Health and Health Services Block Grant Advisory Committee**

**Date:** October 25, 2010

**Time:** 9 am to 11 pm

**Location:** DOH Tumwater Office, TC 2, Room 522

**Type of Meeting:** Conference Call

**Attendees:** Maxine Hayes, Sue Grinnell, Danielle Kenneweg, Carla Huyck, Elisabeth Long, Penny Hetzel in Tumwater and Elaine Engle, Peter Browning, Donna Allis for David Fleming and Julie Peterson via telephone.

**Absent:** Tim Moody

**Chair and Facilitator:** Maxine Hayes

**Welcome and introductions** – Maxine Hayes

### **Review of Minutes**

April 27, 2010 meeting minutes were reviewed and approved as presented.

### **Follow-up from April's PHBG Advisory Group meeting:**

Use of PHBG dollars for tobacco monitoring and enforcement: Carla Huyck explained that currently all sites are receiving separate funding for tobacco enforcement and monitoring; however, tobacco funding will change in July. Since the PHBG is moving to the Healthy Communities approach this will result in work being conducted on tobacco issues. Sue Grinnell reiterated that all risk factors (i.e. nutrition, physical activity and tobacco) will have equal footing and tobacco will not be overrepresented. The Advisory Group will serve to monitor the balance.

### **Community Wellness and Prevention Restructure – Sue Grinnell**

Sue reviewed the recent restructuring of the Community Wellness and Prevention (CWP) Office that will be completed by February 2011. Below are the four Units and their associated Programs:

#### **Chronic Disease Prevention Unit** (focuses on policy, environmental and systems change)

- Coordinated School Health
- Healthy Communities
- Physical Activity and Nutrition
- Tobacco

#### **Nutrition-Services Unit** (USDA funded programs)

- SNAP-ED
- WIC

#### **Chronic Disease Health Improvement Unit** (focuses on health care quality)

- Asthma
- Breast, Cervical and Colon Cancer
- Diabetes
- Heart Disease
- Patient Centered Medical Home Collaborative

#### **Partnership, Planning, Policy and Office Administration Unit**

- Administrative and Fiscal
- Epidemiology, Evaluation and Assessment
- Partnership Coordination

### **Healthy Communities Program Update – Carla Huyck**

The Healthy Communities Program located in CWP is funded by integrated contributions from various programs in CWP. This integrated approach addresses chronic diseases through reducing risk factors. Carla Huyck is the manager of the program.

CWP has completed their pilot for the initial Healthy Communities project. The local health jurisdictions in Adams, Asotin, Garfield, Grays Harbor and Pacific were funded for the pilot in 2010. In January 2011 they will move into the implementation phase. This phase addresses risk factors to chronic disease by building partnerships and affecting policy, systems and environmental change.

In January 2011, the following seven local health jurisdictions will begin building capacity and start the initial training and technical assistance component of the program: Cowlitz, Grant, Lewis, Lincoln, NE Tri, Wahkiakum and Yakima.

Trainings are being offered in four different regions of the state and are open to all counties. This is intended to build capacity statewide. The \$12,000 that the PHBG has set aside for Technical Assistance will help fund the trainings.

There will be an evaluation of each of the phases of the program every year.

### **Community Grant Projects Update – Carla Huyck**

Lummi Nation received acknowledgement at the Joint Conference on Health in October 2010 and also a national award from the PBHG CDC office in August 2010 for outstanding work on their CEDAR Project. The project focuses on creating safe places for people to walk, bike and gather to encourage physical activity.

### **Review and Approve FFY 2011 PHBG Application – Danielle Kenneweg**

Danielle reviewed the draft workplan/application for the FFY2011 PHBG which will be submitted by late November 2010. There are three main sections included in the application:

Sexual Assault Prevention: As mandated by federal law, there is a non-flexible portion of the PHBG that is set aside for sexual assault prevention. These dollars will pass through DOH to the Office of Crime Victim Advocacy (OCVA) at the Department of Commerce to provide services to over 800 persons and prevent future violent acts in all 39 counties. This amount constitutes 16% of OCVA's total funding.

Healthy Communities: This section of the application was completely redrafted to change the focus from the last three years of competitive grant funding to the new Healthy Communities integrated approach. The National Health Objective was changed to better describe the work being done. The workplan reflects similar language used in other federal Healthy Community grants submitted by DOH. The \$470,878 will be contributed to the Health Communities program to build capacity in 12 counties for policy, systems and environmental changes to encourage physical activity and nutrition and for tobacco prevention.

Office of Health Promotion: There was also significant rewriting of this section for FFY2011 to better describe the work of the office. The National Health Objective selected is health literacy and the State Health Objective is loosely aligned with the agency Strategic Plan goal. The \$411,719 funding will be used to support the office work in developing and promoting culturally and linguistically appropriate health education materials, expanding our services to concentrate on professional development and trainings, and to support the H.E.R.E. in Washington web site.

The PHBG Advisory Group member present reviewed and approved the motion to submit this workplan as our FFY2011 PHBG Application as presented.

## **Roundtable – All**

Danielle Kenneweg provided updates from the Office of Health Promotion:

- There will be a posting for a Health Services Consultant 3 project position to support the lead trainer, Daisye Orr. This person will also handle the contract management component for division of Community and Family Health and local level trainings.
- The Public Hearing for the FFY2011 Application was held this morning, October 25, 2010. No public attended.
- OHP no longer prints and distributes educational materials. OHP is moving towards disseminating electronically and makes the materials available to download. The H.E.R.E. in Washington web site, hosts printable health education materials from all over Washington state.

Maxine Hayes commented that she is very interested in the training component that was mentioned by Danielle. She suggested there is a need to nurture other integration models as well as the traditional CDC model. She recommended reviewing resources from the following: HRSA, (Life Course, Social Determinants of Health and Health Equity) NAACHO, and the Office of Minority Health.

Sue Grinnell reported that effective July 2011 the State Tobacco account will be empty. DOH will still receive federal funding to maintain a tobacco program at the agency level but the issue is how to keep the work going in the communities. She is currently looking into how tobacco efforts are being integrated into other work.

Julie Peterson requested that the messaging about tobacco to locals on this issue be more clear and consistent.

The next meeting will be scheduled in late April 2011 based on Maxine's schedule and after the legislative session.

The meeting was adjourned at 10:50 am.