

# AGENDA FOR CHANGE WORKGROUP KICK-OFF

May 10, 2011

# Agenda



Review Reshaping Governmental Public Health

PHIP Agenda for Change Workgroup

- Scope
- Timeframe
- Timeline
- Workgroup/Subgroups Roles
- Charge to the Subgroup

Discussion

# Reshaping Governmental Public Health



## A BRIEF REVIEW

- Why this, why now?
- The Secretary of Health appointed a workgroup (Feb-Dec 2010)
- The primary audience for this work
- The purpose of this work

# Reshaping Governmental Public Health



## A BRIEF REVIEW

- The process
- Approach
- Engagement process
- The outcome – *An Agenda for Change*

# An Agenda for Change

Sustain our past successes • Confront our emerging challenges • Use our available resources most efficiently and effectively

## The What – An Action Agenda for the Public’s Health

Focus our communicable disease capacity on and enhance the most effective and important elements of prevention, early detection, and swift responses to protect people from communicable diseases and other health threats

- Promote immunization
- Prevent, detect and respond to health threats
- Modernize informatics
- Improve communication

Focus on policy and system efforts to foster communities and environments that promote healthy starts and ongoing wellness, prevent illness and injury, and better provide all of us the opportunity for long, healthy lives.

- Policies, systems and environments that promote healthy starts and lives for everyone
- Address health disparities
- Partner and incorporate health into all policies
- Address the affects of social and economic factors on health

With healthcare reform, it is time for public health to more effectively and strategically partner with the healthcare system to improve access to quality, affordable and integrated health care that incorporates routine clinical preventive services and is available in rural and urban communities alike.

- Monitor health care access
- Forge a stronger relationship with the clinical care system to improve the delivery of clinical and community preventive services
- Assure that attention is paid to reducing substance abuse and promoting good mental health

## The How – A Public Health Reform Agenda

Retrain the public health workforce to the skills and competencies needed for the new work

Re-prioritize work and modify business practices

Develop a long-term strategy for predictable and appropriate levels of financing

# An Agenda for Change

## Guiding Principles and Criteria for Making Policy, Program, and Funding Choices

To implement the Agenda for Change we will use a common set of guiding principles and decision-making criteria

### Guiding principles for the governmental public health system

1. We are accountable for all resources we are allocated – people, funding, and technology.
2. We will build upon our history of thinking and planning as a system while recognizing the diversity of our local communities, and we will hold each other accountable.
3. Science guides our work – epidemiology, biology, social science (including communications), and political science (an understanding of government).
4. We help communities find workable solutions to their health problems and leverage their resources.
5. We work to achieve equity so that all Washingtonian's have the opportunity to make the choices that allow them to live a long healthy life, regardless of their gender, income, education, racial or ethnic background, sexual orientation, or where they live.

### Criteria for making policy, program and funding choices

1. Does this protect the public's health and public safety? As we respond to new challenges, we need to sustain our past successes in preventing and responding to communicable diseases, public health emergencies, environmental public health threats and chronic disease and injury.
2. Is this a responsibility of government or something people expect to be done by government? Is government in the best position to act? If government is in the best position, is it state, local, tribal or a combination of these entities? Or is there a viable community partner or should we be supporting the development of a viable community partner?
3. Do we have clear indication that the actions will improve health or improve the opportunity for people to make the choices that allow them to live long, health lives?
4. Does this have the greatest potential impact in increasing the years of healthy life lived and eliminate injustices in health inequity.

# Next Steps: Action-oriented, coordinated leadership

**WSALPHO Strategic Direction 2011 - 2015**

<p><b>Vision Statement:</b> All residents and communities in Washington State will enjoy optimal health status as a result of the efforts of public health and its partners</p>	<p><b>Goal 1:</b> Be an active partner in reshaping public health in Washington State</p> <p><b>Strategies 1:</b> Be the voice of local public health in conversations with the Washington State Department of Health (DOH) and the Public Health Improvement Partnership (PHIP)</p>	<p><b>Goal 2:</b> Develop sustainable public health business models</p> <p><b>Strategies 1:</b> Develop and implement a long-term funding strategy</p> <p><b>Strategies 2:</b> Develop new practices and ways of doing business</p>	<p><b>Goal 3:</b> Strengthen WSALPHO's voice and influence</p> <p><b>Strategies 1:</b> Define and codify WSALPHO's contractual relationship and strategic alliance with WSAC</p> <p><b>Strategies 2:</b> Redefine WSALPHO's relationship with Department of Health and other public health partners</p>	<p><b>Goal 4:</b> Ensure an adaptable and competent public health workforce</p> <p><b>Strategies 1:</b> Provide the tools to LEI's to ensure the competency of the public health workforce</p> <ul style="list-style-type: none"> <li>Identify competencies necessary for LEI's to proceed with reshaping public health</li> <li>Work with partners to develop new recruitment, retention and retention strategies to meet new public health challenges facing our communities</li> <li>Encourage LEI's to develop and utilize succession planning to ensure continuity and competency in the public health workforce</li> </ul>	<p><b>Goal 5:</b> Identify opportunities to advance policy and systems change in LEI's</p> <p><b>Strategies 1:</b> Champion the transition to addressing root causes of injury, illness and health disparities</p> <ul style="list-style-type: none"> <li>Strive towards the integration of individual, population and systems approaches to all aspects of our work</li> </ul> <p><b>Strategies 2:</b> Ensure decision makers at all sectors have the evidence to build health into public and private policies and practices</p>
	<p><b>Strategies 2:</b> Identify and strive to eliminate barriers which impede LEI's from embracing the transformation of public health</p> <p><b>Strategies 3:</b> Support LEI's in the accreditation process</p> <p><b>Strategies 4:</b> Create structures in WSALPHO to be nimble and capable of addressing emerging issues</p>	<p><b>Strategies 3:</b> Encourage and support LEI's to modify business practices to increase effectiveness and efficiency</p> <ul style="list-style-type: none"> <li>Use data to drive practice and utilize existing resources most effectively</li> <li>Develop infrastructure capacity to demonstrate return on investment (ROI), cost avoidance and other metrics</li> <li>Facilitate opportunities for LEI's to work collaboratively in a more cost effective manner by utilizing multi-jurisdictional models as appropriate</li> </ul> <p><b>Strategies 4:</b> Maximize the use of existing funding through best practices</p> <p><b>Strategies 5:</b> Leverage opportunities with Health Care Reform</p> <p><b>Strategies 6:</b> Explore non-governmental funding opportunities</p>	<p><b>Strategies 3:</b> Participate with other entities to advance public health in the state, including through information, education and advocacy</p> <p><b>Strategies 4:</b> Advise DOH and other governmental agencies regarding local public health issues</p> <p><b>Strategies 5:</b> Educate local, state and federal policy makers about public health functions and their health and cost benefits</p> <p><b>Strategies 6:</b> Leverage public health's relationship with DSES, DOE, Health Care Authority and other governmental agencies</p> <p><b>Strategies 7:</b> Restructure WSALPHO's governance</p> <p><b>Strategies 8:</b> Restructure WSALPHO to increase engagement with local boards of health and LEI membership</p> <p><b>Strategies 9:</b> Improve internal and external communications</p>	<p><b>Strategies 2:</b> Actively contribute to leadership development among all disciplines of public health</p> <p><b>Strategies 3:</b> Improve skills and professional standards by encouraging research, implementation of best practice methodologies, and continuous quality improvement</p> <p><b>Strategies 4:</b> Provide venues for members to network and learn, both formally and informally</p>	
	<p><b>Mission Statement:</b> To create and maintain a strong, effective and efficient local governmental public health system throughout Washington State</p>				
	<p><b>Values:</b> In everything we do, we strive to:</p> <ul style="list-style-type: none"> <li>Collaborate</li> <li>Innovate</li> <li>Continuously improve</li> <li>Be accountable</li> <li>Be guided by science</li> <li>Anticipate the needs of all LEI's</li> <li>Demonstrate value to all LEI's</li> <li>Be transparent</li> <li>Embrace diversity</li> <li>Promote Social Justice</li> </ul>				

Washington State  
Public Health Association  
17th Annual  
Joint Conference on Health



*"Innovation and Collaboration in Times of Change"*

October 11-12, 2010  
Yakima Convention Center  
Yakima, Washington

## DOH Strategic Plan

**Shared Health Care**



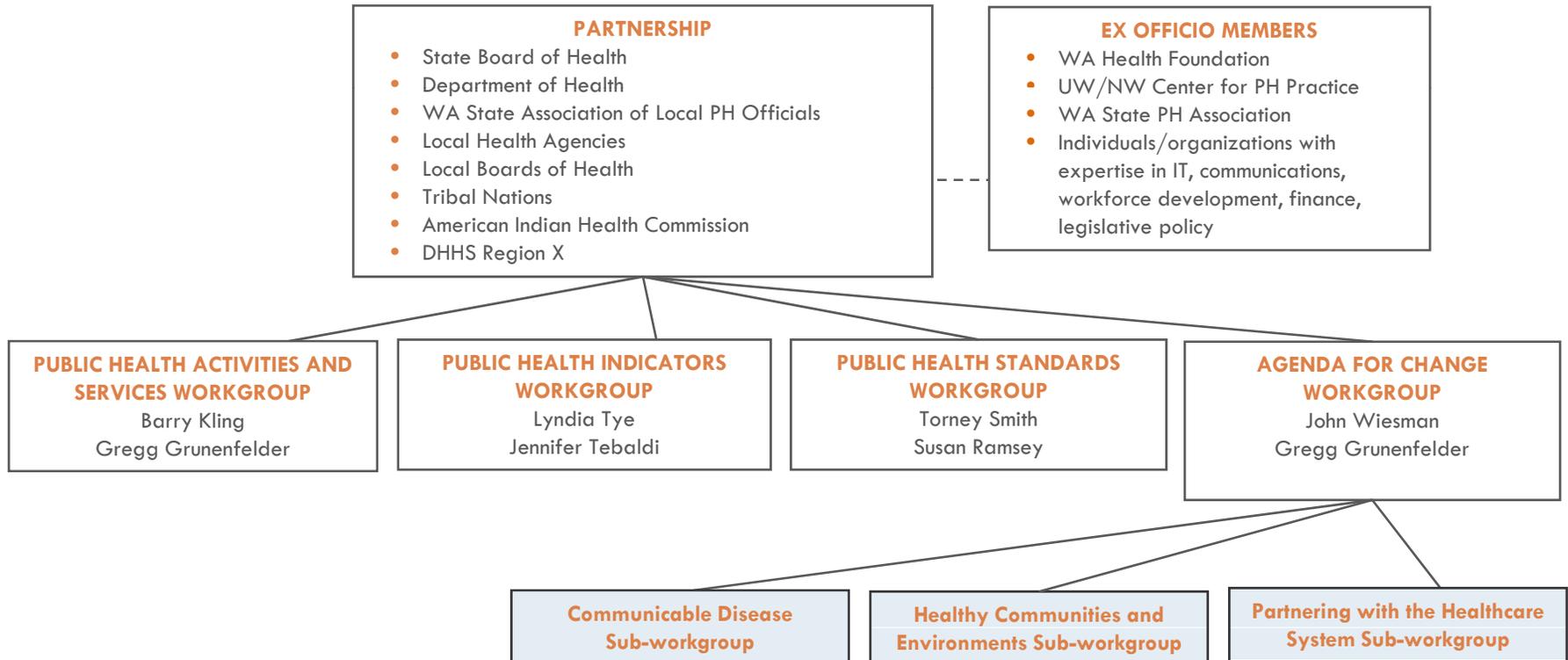
**A Washington Plan for Transforming Health**

October 2010

## AIHC Workgroup

# Next Steps: PHIP coordinate implementation and action

**PURPOSE:** The Partnership is directed by the legislature to guide and strengthen the governmental public health system in Washington State. To accomplish that, we are responsible to ensure that our actions support a public health system that is accountable, continuously measures and improves health outcomes, and reduces environmental and other health risks.



# Agenda for Change (A4C) Workgroup



## PURPOSE

Move the Agenda for Change from a fairly broad description of what the governmental public health system should focus on in the future into:

- A more specific set of priorities
- And a small set of specific action items that should be pursued immediately

# Agenda for Change (A4C) Workgroup



## SCOPE

- Build on Reshape Public Health work
- Focus on governmental public health system
- Time frame: Next 2-5 years (2012-2016)
- Phased/Iterative process

# Workgroup Role



- Guide the process
- Continually scan the environment and identify issues relevant to this process
- Oversee the work of the subgroups
- Review output of the subgroups and determine what to carry forward and integrate into the statewide action plan
- Identify common themes, overarching or key issues and gaps in the work
- Address any overarching or cross-cutting issues
- Integrate all these elements into an **action plan** for the governmental public health system

# Characteristics of Subgroup Members



- Content expertise
- Practitioners who can think about systems, policy, and best practices
- Listener
- Possibility thinkers – can imagine and find opportunities; people who can imagine the system differently
- Able to influence peers and collect their input
- Provides a link to community partners and can liaison with them
- Strategically includes community partners at the beginning

# Subgroup Role/Charge



- Provide content expertise
- Consider all aspects and sub-bullets of the A4C in relationship to your topic
- Consider your topic broadly rather than based on funding streams, existing silos, etc.
- Assume no new funding; consider how to use existing resources differently and more effectively
- Consult key reference documents
- Identify 2-3 goals and 4-5 strategies and measures for your topic, for the public health system to move on in the next 2 years

# Publications



## Interim Action Plan (Autumn 2011)

- Use for discussion and soliciting more input

## 2012 PHIP (December 2012)

- Strengthening the governmental public health system
- Priorities (**and measurable goals**) for improving the public's health

# Next Steps for A4C Workgroup



- Update PHIP Partnership (Friday 5/13/11)
- Draft and finalize: roster, charter, workplan
- Establish and launch subgroup; subgroup work