

PUBLIC HEALTH IMPROVEMENT PARTNERSHIP (PHIP)
AGENDA FOR CHANGE
ACTION PLAN

*HEALTHY COMMUNITIES AND
ENVIRONMENTS*

July 9, 2012

FORMAT FOR ILINC SESSION

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- Introduction
- Background - How did we get here?
- Discussion and feedback
 - ▣ *Healthy Communities and Environments*
- Wrap up

Agenda for Change Action Plan
is available at

www.doh.wa.gov/Portals/1/Documents/1200/A4C-DraftActionPlan.pdf

INTRODUCTION

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- Introduction to the session
- Purpose of today's session
- Conference call reminders
- Key features of iLinc

HOW DID WE GET HERE?

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- The world is changing
 - ▣ Changing disease trends
 - ▣ Health Care Reform
 - ▣ Economics
- Reshaping Governmental Public Health Workgroup
- Public health is at a crossroads. We must:
 - ▣ Protect our past successes
 - ▣ Confront our emerging challenges
 - ▣ Use our available resources most efficiently and effectively

‘We have few opportunities to transform, and this is one of those times’

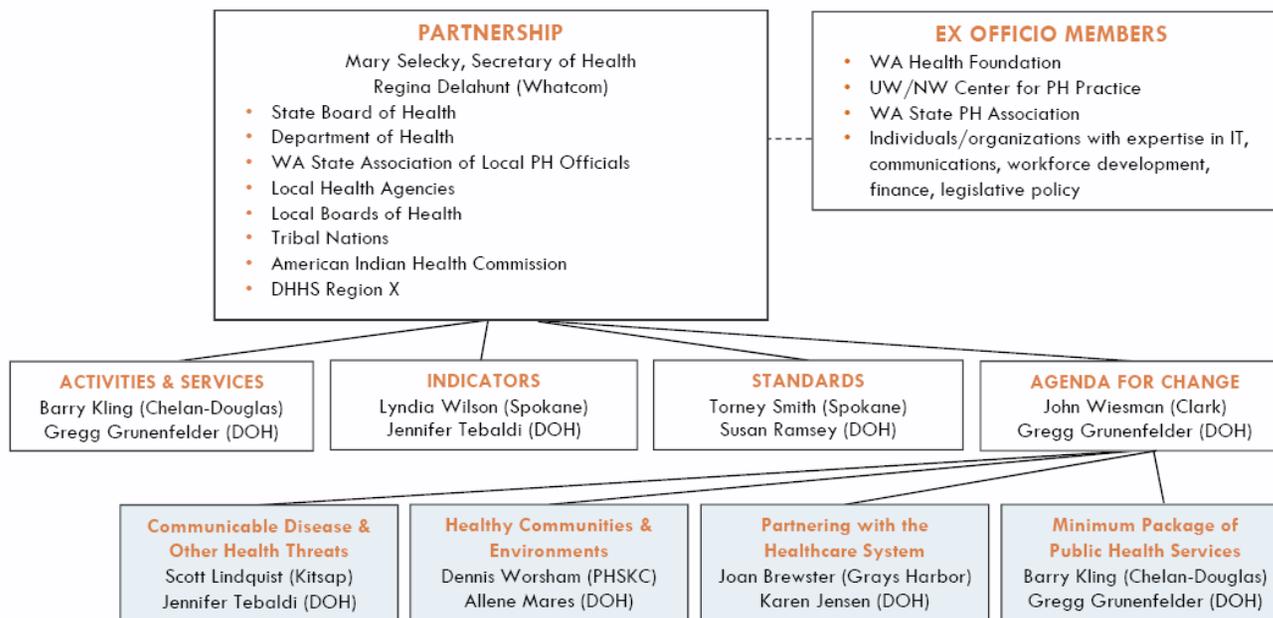
AN AGENDA FOR CHANGE

<h2>An Agenda for Change</h2>	<p>October 2010</p>
<p>PUBLIC HEALTH IN A TIME OF CHANGE</p> <p>Public health in Washington State is at a crossroads. After a century of effectively preventing death and illness and increasing the quality of life of our residents, today we face the dual challenges of a severe funding crisis and a change in the nature of preventable disease and illness in our state. These new realities must lead to a rethinking of how we do our work if we are to:</p> <ul style="list-style-type: none"> • Sustain our past successes – protect the capabilities of our communicable disease response, public health laboratory services, core environmental public health work, and emergency preparedness and response. • Confront our emerging challenges – address chronic diseases such as diabetes and heart disease, resulting from underlying causes such as tobacco use, poor nutrition and physical inactivity, as well as address preventable injuries, and giving everyone a chance to live a healthy life regardless of their income, education, racial or ethnic background. • Use our available resources most efficiently and effectively – forge new partnerships and use technology to shape a better, more effective public health system. <p>In short, we need an agenda for change as we move forward, even during these tough times.</p> <p>Public health has profoundly improved the lives of people in our state for over a hundred years. In the early 1900s, the average life expectancy in the U.S. was 49 years. Today it is approximately 80 years. While clinical health care is valued, most of this increase is due to public health actions – for example, the dramatic drop in infant mortality and deaths from infectious diseases resulting from improved hygiene, sanitation, immunization, and communicable disease control efforts. While they remain hidden because they are successful, the public health efforts that provide safe drinking water, safe food, and safe living conditions are active and on-going today and require resources and trained public health professionals to assure continuing effectiveness.</p> <p>The current economic crisis threatens these resources and, therefore, these programs and our citizens' overall health and well being. Local and state funding for public health is rapidly eroding, resulting in the loss of trained public health professional staff ranging from 25-40% in some jurisdictions and compromising our overall public health system's ability to respond to critical health issues.</p> <p>As importantly, new challenges confront us. While public health has made great strides in combating infectious disease, a new set of preventable illnesses has emerged. Although Washingtonians are living longer, they are still dying early from preventable causes, often following years of preventable illness and disability. Chronic diseases such as diabetes and heart disease, resulting from underlying causes such as tobacco use, poor nutrition, and physical inactivity, continue to cause long-term illnesses and disability and are cutting lives short.</p>	<h3>Reshaping Governmental Public Health in Washington State</h3> <p>Co-Chairs Gregg Grunenfelder John Westman</p> <p>Members Susan Allan Joan Brewster Carlos Carroon Dennis Dennis Joe Finlonsoner David Fleming Karen Jensen Barry Kling Mary Locker Joel McCallough Patrick O'Carroll Jane Palmer David Swink Duke Van Buren Mary Wendt</p> <p>DOH Staff Allene Mares Marie Fluke</p>
<p>Reshaping Governmental Public Health in Washington State An Agenda for Change, October 2010 Version</p>	<p>Page 1 of 6</p>

AGENDA FOR CHANGE

PUBLIC HEALTH IMPROVEMENT PARTNERSHIP

PURPOSE: The Partnership is directed by the legislature to guide and strengthen the governmental public health system in Washington State. To accomplish that, we are responsible to ensure that our actions support a public health system that is accountable, continuously measures and improves health outcomes, and reduces environmental and other health risks.



AGENDA FOR CHANGE

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- Communicable Disease and other Health Threats
- Healthy Communities and Environments
- Public Health Partnering with the Health Care System
- Sustainability of Funding

AGENDA FOR CHANGE ACTION PLAN

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Public Health Improvement Partnership

Agenda for Change

Action Plan

Initial Priorities and First Steps
for Advancing Washington's
Public Health System

Internal Working Draft

June 15, 2012

PUBLIC HEALTH
ALWAYS WORKING FOR A SAFER AND
HEALTHIER WASHINGTON

HEALTHY COMMUNITIES AND ENVIRONMENTS

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Discussion and Feedback

- Strategies and actions
- Essential partners
- What will success look like?

HEALTHY COMMUNITIES AND ENVIRONMENTS

Why Do We Need to Make Changes?

- 37 % of women receiving Temporary Assistance for Needy Families (TANF) smoked during pregnancy, compared with 5 percent of non-Medicaid women.¹
- 27 % of women receiving TANF reported physical or psychological abuse before or during pregnancy, compared with 4 percent of non-Medicaid women.²
- 42 % of kids are not getting enough physical activity on a daily basis.³
- 69 % of adults in chemical dependency treatment centers smoke, compared with 15 percent of adults statewide.⁴
- 75 % of adults do not eat enough fruits and vegetables on a daily basis.⁵

HEALTHY COMMUNITIES AND ENVIRONMENTS

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Priorities

1. Increase the number of pregnant women who have healthy pregnancies and deliver healthy babies
2. Increase the number of stable and healthy environments for children
3. Increase the number of communities that encourage adults to make healthy choices for themselves and their families

Are these the right priorities for the governmental public health system to focus on?

a) Strongly agree b) Agree c) Disagree d) Strongly disagree

HEALTHY COMMUNITIES AND ENVIRONMENTS

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1. Increase the number of pregnant women who have healthy pregnancies and deliver healthy babies

- a) Reduce preterm births
- b) Promote preconception and prenatal care
- c) Prevent or reduce the impact of adverse childhood experiences
- d) Promote breastfeeding

Are these the right strategies for the governmental public health system to focus on?

- a) Strongly agree
- b) Agree
- c) Disagree
- d) Strongly disagree

HEALTHY COMMUNITIES AND ENVIRONMENTS

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2. Increase the number of stable and healthy environments for children

- a) Promote evidence-based practices, such as home visiting programs
- b) Screen young children for developmental and social-emotional issues and link them to appropriate community services
- c) Offer healthy meals (including snacks and beverages) in schools, child care settings, and after-school programs
- d) Implement systems that encourage physical activity before, during, and after school

Are these the right strategies for the governmental public health system to focus on?

- a) Strongly agree
- b) Agree
- c) Disagree
- d) Strongly disagree

HEALTHY COMMUNITIES AND ENVIRONMENTS

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3. Increase the number of communities that encourage adults to make healthy choices for themselves and their families

- a) Provide affordable, healthy food and beverages in worksite, institution, community, and neighborhood settings
- b) Expand places to purchase fruits and vegetables using Supplemental Nutrition Assistance Program (SNAP) and Women Infants and Children (WIC) benefits
- c) Offer smoke-free multi-unit housing

HEALTHY COMMUNITIES AND ENVIRONMENTS

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(continued)

- d) Provide quality tobacco cessation services (such as the Quitline) for people who want to quit
- e) Protect employees, customers, patrons, and others from secondhand smoke
- f) Include health elements or healthy community designs in comprehensive plans
- g) Offer free or low-cost physical activity opportunities in communities and worksites

Are these the right strategies for the governmental public health system to focus on?

- a) Strongly agree b) Agree c) Disagree d) Strongly disagree

HEALTHY COMMUNITIES AND ENVIRONMENTS

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Essential Partners

- The American Indian Health Commission working with tribes
- Childcare and Early Learning Centers
- Healthcare Providers and Systems
- Housing Authorities, Non-Profit Housing Organizations, Property Management Organizations, and Landlords
- Schools
- State and local government agencies
- Businesses

HEALTHY COMMUNITIES AND ENVIRONMENTS

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What Success Will Look Like.....(samples)

	Current	Target
Expected additional <i>years</i> of healthy life at age 20	52	
<i>Percent</i> of adults age 18 or older who smoked at least 100 cigarettes in their lifetime and are current smokers	15%	
<i>Percent</i> of adults age 18 or older who report moderate physical activity (30 minutes a day, 5 times a week) or vigorous activity (20 minutes a day, 3 times a week) in work or leisure	62%	

DISCUSSION AND FEEDBACK

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Overall – Agenda for Change Action Plan

1. Initial priorities or first steps – the right ones? What is missing or should be deleted?
2. Are any contrary to your agencies strategic direction?
3. How do you see your organization being involved in these?
4. What other ways can you suggest to advance these concepts?

WHERE DO WE GO FROM HERE?

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Phase I Engagement: *June – July*

- Primarily governmental public health
- Revisions

Phase II Engagement: *August – September*

- Public health and partners
- Revisions

Publish in the 2012 PHIP Report

JOIN THE CONVERSATION

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Web-based Survey (open through 7/20/12)

<https://fortress.wa.gov/doh/opinio//s?s=6379>

Let's shape the future together