Preventive Health and Health Services (PHHS) Block Grant Advisory Committee

Meeting Minutes

Date: 13 June 2014
Time: 10:00am-2:00pm
Location: DOH Kent Office, Room 305, Kent, Washington

Attendees: Donna Allis, Janna Bardi, Elaine Engle, Lindsay Herendeen, Danny Kenneweg, Julie Peterson, Brady Woodbury (phone), Dennis Worsham, Jonathan Yglesias

The meeting was chaired by: Dennis Worsham

The meeting was facilitated by: Danny Kenneweg

Welcome & opening remarks

Approval of meeting minutes

- **7 November 2013**: Unanimous approval
- **5 May 2014**: Unanimous approval

AGENDA ITEMS
DOH updates
Strategic Plan

- Secretary Wiesman is leading Department of Health to develop a new strategic plan. He is combining elements from the old strategic plan (created under Mary Selecky), Results Washington, and his priorities for the agency into one, comprehensive plan.
- Emergency Preparedness and Response is getting more attention in the new strategic plan. John wants us to take a more active role in responding to emergencies.
- As a department, we are working to develop strategies, milestones, and outcomes for each goal in the plan. We will be asking for feedback from partners and stakeholders.

Budget reduction exercise

- Department of Health has been asked to go through a state budget reduction exercise of 15%. We are looking at where state funds are being spent, and making sure they align with our priorities and strategic plan.

Funding for chronic disease prevention
New opportunities from CDC

- Community Transformation Grant (CTG) funding ends September 30, 2014.
- Janna shared a summary of six chronic disease funding opportunities coming out of CDC. She shared details about 1422 specifically. Department of Health is working on an application for $4 million per year for four years.

- Funding for 1422 is very specific. We can only fund 4-8 communities, and we must submit criteria for how we will choose communities to fund. We are working on how to make these decisions.
- Some local partners are applying for funding from the five other grants available.
    - **ACTION:** Janna/Julie: Prompt Policy, Legislative, and Constituent Relations (PLCR) to reach out to local health about providing letters of support to those applying for funding.

Local Partner calls

- We completed 4 local partner calls to talk about changes to chronic disease funding, and to get partner input about how chronic disease funding should be invested moving forward. We will be compiling a summary of feedback from these calls to share with stakeholders and partners.

Healthiest Next Generation

- This is an initiative from the Governor's office. It is focused on making sure children in Washington State are at a healthy weight.
- A budget proviso provided $350,000 in one-time funding to Department of Health to work with Department of Early Learning (DEL) and Office of the Superintendent of Public Instruction (OSPI). Each agency will have a staff person to work on these issues.

Advisory Committee update

- With these funding changes and new initiatives, we are thinking about how to align chronic disease funding at the state level.
- We started a conversation about whether we should have an umbrella group that helps advise us on many community health issues. We held a think tank to determine if this was a good approach, and whether this structure could work.
- Danny walked through a draft model outlining three groups: Healthiest Next Generation Governor's Council; Community Health Steering Committee; and Cross-Agency Team. These groups would advise our work in community health, chronic disease funding, PHBG, Transforming Washington Communities, and Healthiest Next Generation.
- PHBG has the most requirements in terms of federal legislation, and we will be very clear about membership roles/responsibilities for the new group.
- No decisions have been made about membership. These decisions will ultimately be made by John Wiesman.
- We are hoping to launch the new group in September, and will be in touch this summer.

PHBG recap and new updates

CDC changes

- PHBG has moved to the Office of State, Tribal, Local, and Territorial Support (OSTLTS) at CDC. There is a new Block Grant team lead.
- Funding moved under the Prevention and Public Health Fund. We will have different reporting requirements, and anticipate greater scrutiny on this funding from CDC.

PHBG Budget

- We have final budget for this fiscal year (starting October 1, 2013) of $1.5 million.

- We have experienced challenges with local health jurisdiction funding and billing. We will be taking a more proactive role, and are working on a system internally to try to make sure we don't underspend in the future.
- We are talking about how to roll funding out to local communities. We will not be contracting any dollars out until October 1, 2014 because we need to know if we receive 1422 and which communities will receive funding. We are hoping to use various chronic disease funding sources to fill gaps as CTG winds down. We have brainstormed 10 options, and will be making recommendations to John Wiesman for a final decision.
- We anticipate that FFY2015 will be at the same funding level because Murray-Ryan negotiated a two-year budget plan. FFY2015 funds will be available October 1, 2014.

Compliance review

- Got closeout letter from CDC. We are in compliance programmatically and fiscally.

Review of FY2014 WorkPlan revisions

Healthy Communities program

- Since the May 2014 conference call, we made the annual activities more specific.
- Funding for 1422 must focus on adults, and cannot be used for tobacco. We kept activities in the PHBG WorkPlan that focus on obesity prevention for youth, and on tobacco for adults and youth. These activities are already in place, and represent work already going on.
- While these are the activities we are reporting on, they are not exhaustive of all the work that is going on. This is where we already have measures and what we are already reporting on so that we don't have to develop another surveillance system.

Program updates and accomplishments

Healthy Communities

Healthy Communities Manager position

- We have started conversations, and are waiting to hear about new chronic disease funding to determine what this position will look like.

Healthy Communities State Plan

- This is the result of a two-year effort to combine 14 different plans into one comprehensive state plan. You can view the plan at our new interactive website: hcplan.doh.wa.gov.

Maternal and Child Health Block Grant changes

- We have started preparing for the next five-year grant cycle. There is a new MCHBG leader at the federal level. The next grant cycle will have a greater focus on the life-course approach, social determinants of health, and performance.

Sexual Assault

- Washington has a streamlined process for getting funds out to local sexual assault centers. Funds are housed in Department of Commerce, Office of Crime Victims Advocacy (OCVA). This creates one single funder for locals to work with. PHBG funds are passed through to OCVA.

- We have been finding that people need more intensive services, so we are able to serve fewer people. We anticipate that the number served will continue to go down as we serve clients more intensively.

Health Promotion

Staff changes

- Daisye Orr took a new position in our division: Organizational Performance, Development, and Results Manager.
- Don Martin retired after 25 years of service with DOH at the end of May.
- Three new supervisors: Vonda Witley, Marci Getz, and Shelley Wallace.
- Two new Health Educators: Kristen Pettet and Haley Cureton. Kristen has taken over the role of HERE manager.
- One Graphic Design position vacancy: We are working to get equipment and recruit.

CLAS

- Don Martin has been pushing the agency to adopt Culturally and Linguistically Appropriate Standards (CLAS). There is a group looking at all policies at DOH to see where we can insert CLAS. We are also working with the Governor's Interagency Council on Health Disparities to develop CLAS training for all state agencies.

Translations

- We have a new state list of approved translation companies, and have started working with new contractors.
- We are still experiencing difficulty getting translated materials reviewed, and need to develop a translation review process at the state level.

Marijuana

- We have started getting recreational marijuana information on the web, and PSAs started airing yesterday. These first messages are targeted to parents with teenagers.

Healthy Nutrition Guidelines

- Governor's Executive Order came out last summer. We worked with the Office of Healthy Communities to write implementation guidelines and create promotional materials. Campaign was tested through a survey with state employees, and we got 7,000 responses!
- Working now to tie this work to our internal worksite wellness efforts.

Success Stories

- We applied for a Public Health Associate from CDC. This position would give us more capacity to write Success Stories for PHBG and all of DOH.

Round table updates

Donna (Public Health Seattle-King County)

- We applied for two Public Health Associates from CDC.
- We have a lot of work going on around SNAP-Ed, aging and disabilities, hookah, and E-cigarettes.
- PHSKC is struggling with funding for clinics, chronic disease, and injury prevention. We are applying for new funding sources.

Brady (Asotin County)

- We recently downsized the Asotin County Health District offices to a smaller space.

Julie (CHEF; Prevention Alliance)

- We will be doing an issue brief about E-cigarettes to get everyone on same page.
- We are working on information about ACES to share around state.
    - **ACTION:** Julie will share information with Danny.

Elaine (Spokane)

- I have heard that people need help with next steps after policy change happens. For example, once you have EBT at farmers markets, how do you promote that? Shows the need for health education/promotion skillset.

Closing and next steps

- You will hear from us this summer about the plans for the new Community Health Steering Committee. Stay tuned!