

Introducing the  
Draft STATE HEALTH  
IMPROVEMENT PLAN

Creating a Culture of Health  
for Washington



Community Feedback Presentation, November 2014

PUBLIC HEALTH IMPROVEMENT PARTNERSHIP

# Today's objectives

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By the end of this webinar attendees will be able to:

- Describe several sources that had input into the plan
- Name two-near term things local and tribal public health will do to improve health in Washington
- Explain the long-term visionary areas of the State Health Improvement Plan (SHIP)
- Know one or two ways you or your organization will contribute to achieving the SHIP's aims

What is a SHIP and why  
create one now?

# What is our SHIP?

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- A plan to create a **Culture of Health** in Washington in two parts:
  - **Near-term:** Two key near-term public health issues
  - **Long-term:** Visionary/upstream approach to improve health and champion together with our many partners
- What we do together now determines health outcomes later
- A **System of Community Wellness** and a **Culture of Health** can be in our future!

# Why now, especially when we have many other plans?

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- Sets the course for a **Culture of Health**
- Connects to the network of partners vital to creating change
- The SHIP builds on:
  - Many local public health Community Health Assessments and Improvement Plans
  - 42 non-profit hospital Community Health Needs Assessments
  - Washington's Public Health *Agenda for Change*
  - Other statewide planning efforts, including State Health Care Innovation Plan, Essentials for Childhood, Healthy Communities (Department of Health), Healthy Communities: The Journey Forward (American Indian Health Commission)
  - Governor Inslee's *Results Washington*
  - National efforts (Robert Wood Johnson Foundation, Centers for Disease Control and Prevention, etc.)

# Public Health Accreditation Board Standard

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## Standard 5.2: Conduct a comprehensive planning process resulting in a Tribal/State/Community Health Improvement Plan

- A long-term, systematic plan
- Addresses issues identified in the health assessment
- More comprehensive than the roles and responsibilities of the health jurisdiction alone
- Describes how the health jurisdiction and community will work together to improve population health

What is our SHIP  
based on?

# Non-profit hospitals – Community Health Needs Assessments (CHNAs)

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Priority Health Area	Non Profit Hospitals - CHNAs (N= 42)
Access to Care	
Access to care	41
Behavioral Health	
Behavioral Health –mental health substance abuse	25
Chronic disease prevention	
Obesity	20
Chronic disease including diabetes and cardiovascular disease	22
Tobacco Prevention	5
Health Education/Healthy Eating Active Living	10
Healthy Starts	
Pre-conception/ perinatal/low birth weight babies	7
Health Disparity	
Health Disparity	9

# Local Public Health Community Health Assessments and Improvement Plans

Priority Health Area	LHJs (N = 28)
Access to Care	
Access to care (including dental)	10
Behavioral Health	
Behavioral Health –mental health substance abuse	9
Chronic disease prevention	
Obesity	1
Chronic disease including diabetes and cardiovascular disease	9
Tobacco Prevention	4
Health Education/Healthy Eating Active Living	7
Healthy Starts	
Pre-conception/ perinatal/low birth weight babies	8
Health Disparity	
Health Disparity	5
Environmental Health	
Food Safety, Climate Change, Healthy Fish, water, air, general	10

# Building on many current initiatives

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- Results Washington (Governor Inslee)
- Healthy Communities: The Journey Forward  
(American Indian Health Commission)
- State Health Care Innovation Plan
- Essentials for Childhood
- Healthy Communities
- Public Health *Agenda for Change*
- Pulling Together for Wellness
- National efforts — Robert Wood Johnson Foundation,  
Centers for Disease Control and Prevention

# Question # 1

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Please select one response

I am in general agreement with the SHIP's approach

- a. Strongly agree
- b. Agree
- c. I still have questions (undecided, neutral)
- d. Disagree
- e. Strongly disagree

## Question #2

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Please share in the chat box

What questions or concerns do you have so far?

# Part 1

Near term things  
public health and partners  
will do in the next three years

# Two key things public health will improve near term

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- Nutrition, Physical Activity and Obesity
  - Increase the proportion of middle and high school youth who have a healthy weight
- Access to Care (Equitable, Comprehensive, Integrated)
  - Increase the number of tribes and local health jurisdictions that are actively participating in the Accountable Communities of Health or Regional Health Collaboratives

## Question #3

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Please select the key measures you agree with below

- a. Increase proportion of middle and high school youth who have a healthy weight
- b. Increase number of tribes and local health jurisdictions that are actively participating in the Accountable Communities of Health or regional health collaboratives
- c. Both
- d. Neither

## Question #4

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Please share in the chat box

What questions or concerns do you have about the two near-term goals?

## Question #5

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Please share in the chat box

Will you be able to rally partners around the two near-term goals?

# Part 2

Long term visionary focus

# Time to Act: Investing in the Health of Our Children and Communities

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## Robert Wood Johnson Foundation Commission to Build a Healthier America, January 2014

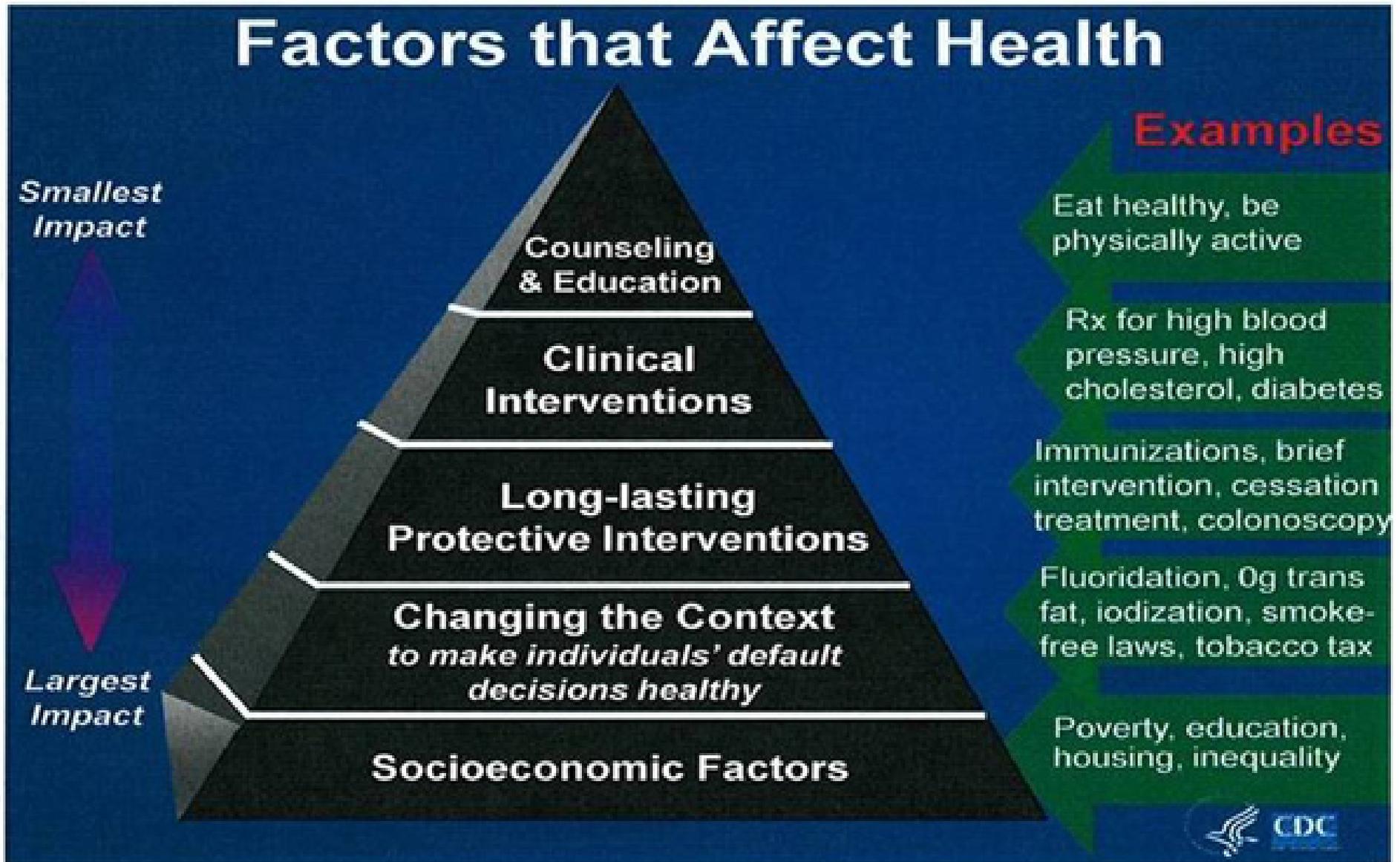
- Make investing in America's youngest children a high priority
  - Ensure that families and communities build a strong foundation in the early years for a lifetime of good health
- Fundamentally change how we revitalize neighborhoods
  - Fully integrate health into community development
- Broaden the focus of health care to help people lead healthier lives
  - Adopt new, non-medical, health 'vital signs' for individuals and community health needs assessments

# Building a *Culture of Health*, where

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- Good health flourishes across geography, demographic and social sectors
- Being healthy and staying healthy is valued
- Individuals and families have the means and the opportunity to make choices that lead to healthier lifestyles
- Business, government, individuals, and organizations work together to foster healthy communities and lifestyles
- Everyone has access to affordable, quality health care
- Health care is efficient and equitable
- The economy is less burdened by excessive and unwarranted health care spending
- The health of the population guides public and private decision-making

# How Do We Improve Health?



# Health challenges (further upstream)

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- In Washington some of the leading causes of premature death and poor health are:
  - Educational variances
  - Income disparity
  - Neighborhood/place
  - Social status
- Preventing unhealthy behaviors and replacing them with healthy habits and systems can drive down chronic disease rates and improve quality of life

# Our visionary long term focus

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## Priority 1: Invest in the health and well-being of our youngest children and families

- Healthy relationships
- Healthy weight
- Healthy development (readiness to learn)
- Trauma-informed health care practices  
(Adverse Childhood Experiences concept)

# Our visionary long term focus

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## Priority 2: Support development of healthy neighborhoods and communities

- Community safety
- Quality housing
- Health promoting community structures (e.g., parks, sidewalks)

# Our visionary long term focus

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## Priority 3: Broaden health care to promote health outside the medical system

- Community linkages available to providers
- Healthy people through the life span

## Question #6

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Please share in the chat box

Would you make any modifications to three long term priorities?

## Question #7

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Please share in the chat box

What do we need to change to realize these priorities?

## Question #8

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Please share in the chat box

Who should we share this with next?

# SHIP next steps

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## Engagement plan November - December

- Webinars
- Share with partners
  - American Indian Health Commission
  - Washington State Hospital Association
  - Washington State Association of Local Public Health Officers
  - State Board of Health
  - Washington State Public Health Association
  - Others
- Finalize SHIP in December 2014

Thank you for participating!

To provide us with additional feedback, please e-mail us at:

[SHIP.feedback@doh.wa.gov](mailto:SHIP.feedback@doh.wa.gov)

**PUBLIC HEALTH**  
ALWAYS WORKING FOR A SAFER AND  
HEALTHIER WASHINGTON