

STANDARDS/ACCREDITATION COORDINATORS

May 12, 2016, 10 AM to 3 PM

Dept. of Health, Creekside Two at CenterPoint
20425 72nd Ave S, Room 307, Kent, WA

Meeting Notes

Meeting Purposes:

- Presentations, open discussion, and networking on Domain 3
- Discuss and improve **example documents from Domain 3**, especially **3.1.3 A, 3.2.1 A, and 3.2.2 A**, or discussion topics.

Attendees – Patricia Rhoades, Evelyn Barraza, Jo Sanchez, Mary Ann O’Garro, Nicky Upson, Donna Allis, Erika Nuerenberg, Susan Sloan, Heather Thomas, Dannielle Kenneweg, Megan Davis

Danny Kenneweg, DOH, shared information about a PHAB Think Tank she attended in early 2013 on communications and health promotion topics related to the Domain 3 updates PHAB subsequently made in version 1.5 of the standards.

She also shared information about the DOH’s new Center for Public Affairs.

Jo Sanchez, Mason County Public Health, talked about his radio outreach, including the adult learning models he uses to create his messages. Jo shared this [link to a helpful website](#) on that topic. The group discussed ways to document such presentations for PHAB using snipping tools and links.

Megan Davis, DOH, shared examples of 3.2.2 A, Organizational Branding Strategy, from LHJs in Washington and across the country.

Megan got most of the examples through the phPIN listserv, kept by NNPHI. She recommended folks sign up for it.

Patricia Rhoades, Spokane Regional Health District, sent the following instructions to sign up:

Send an email with the following information to phPIN@nnphi.org:

- *Your Name*
- *Your Organization*
- *Job Title*
- *Performance Improvement area of interest*
- *What you want to know more about or share with others*

At lunch, Megan mentioned the Two Loops Method, which can help organizations understand and support changes in the systems they work within. The Berkana Institute has a 7-minute [video that sets up](#) an experiential group activity to illustrate this change concept.

After lunch, the group discussed a potential electronic forum. Next steps: Megan will talk with Amy Wilson at DOH about SAW accounts for the group, to use SharePoint for this. There still may be a use for LinkedIn, which we can pursue later.

Patricia shared Spokane’s draft Strategic Management Plan. She also shared that PHAB is on track to have their draft reaccreditation process available for comment in July. They plan to have a process adopted by their Board in December with final instructions in early 2017.

The meeting was adjourned at 2:10 PM