



STATE OF WASHINGTON  
**WASHINGTON STATE BOARD OF HEALTH**

*PO Box 47990 • Olympia, Washington 98504-7990*

November 14, 2007

**TO:** Washington State Board of Health Members

**FROM:** Treuman Katz, Board Chair

**SSUBJECT: 2007-09 FIVE-YEAR STRATEGIC PLAN**

**Summary**

At its October 10 meeting, the State Board of Health reviewed a proposed draft of its 2007-09 Five-Year Strategic Plan. Board members recommended several changes, and the Board asked Executive Director Craig McLaughlin to incorporate those recommendations into the plan and bring a second draft to the Board for adoption at today's meeting. A summary of Board member comments from the October 10 meeting is included in the discussion section of this memo. Secretary Mary Selecky asked Mr. McLaughlin to consult with Michelle Davis, Department of Health (DOH) Assistant Director for Policy, Legislative, and Constituent Relations, on sections that have implications for DOH activities. The Board agreed that today's discussion should be limited to whether the revisions adequately addressed the previous comments.

Mr. McLaughlin developed a revised plan in consultation with Ms. Davis. In addition to trying to respond to the recommendations from October 10, he made two changes:

1. After consulting with me, he added an activity related to the proposed Center for Health Innovation and Improvement in Washington.
2. Based on discussions between the Environmental Health Committee and DOH staff, he changed the measure related to the school environmental health and safety rule.

He sent the revision to Board members for review on October 29. He received comments from one Board member who requested more specificity about activities related to addressing health disparities in annual reports, and he made changes to the draft based on those comments.

Two versions of the revised strategic plans are in your books—a clean version and another one showing changes. I strongly encourage the Board to adopt the plan at today's meeting.

### **Recommended Board Action**

I recommend the Board adopt the following motion:

***Motion: The Board adopts the 2007-09 Five-Year Strategic Plan as presented.***

### **Discussion**

At the October 10 Board meeting, members recommended the following changes to the 2007-09 strategic plan:

- Measure to Objective 1.1—revisit with Michelle Davis to change date because rule has not been scoped.
- Activity 1.2.1.2—delete "as schedule permits"
- Activity 2.1.1.1—fix typo, used should be use
- Activity 2.4.3.3—Add language such as "work with DOH to"
- Activity 2.4.3.4—delete "especially for health workers"
- Measure to Objective 2.1—clarify, should read "keep immunization rules up to date."
- Strategy 3.2.1. rewrite strategy and activities to clarify roles of stakeholders and ownership of any work products
- Activity 3.3.1.1—change to specify all state health reports
- Activity 3.3.1.2—change to specify all annual reports
- Strategy 4.1.1—add fifth activity, "Participate in Healthiest State in the Nation campaign."
- Objective 4.2—revise strategy and activities to support efforts to reduce exposure to secondhand smoke and smokeless tobacco and add Board briefing on DOH tobacco program
- Strategy 5.2.2—change each item from "consider revising" to either "revise" or "evaluate need to revise," whichever is most appropriate for the particular rule in question
- Activity 5.3.2.2—work with Karen on edits to improve clarity
- Objective 5.3.2—add activity related to briefing board on other school health safety issues that may be related to the physical environment (e.g., bullying, security, emergency preparedness)