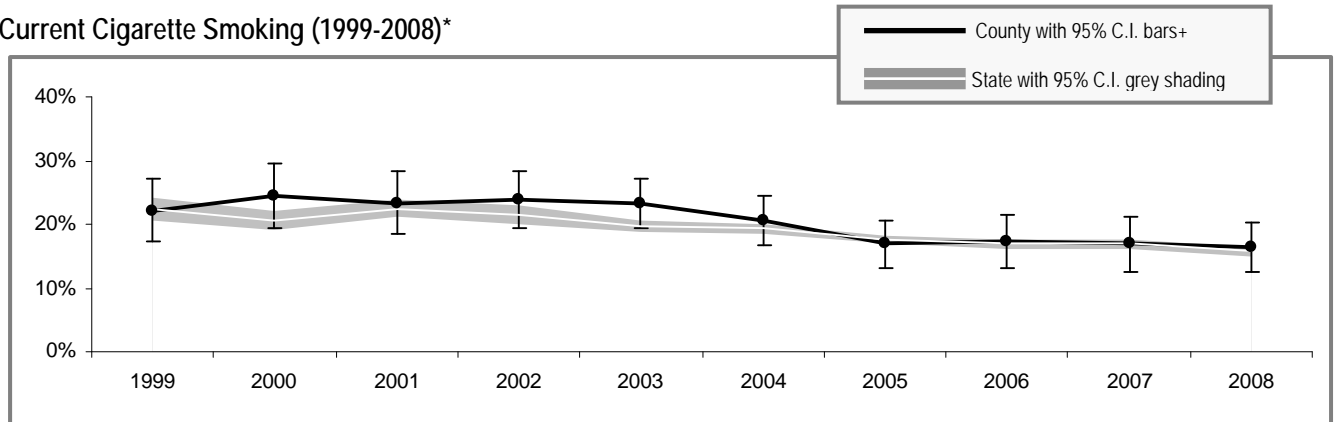


Yakima County

Yakima County

Adult Tobacco Use

Current Cigarette Smoking (1999-2008)\*



\* Smoking prevalence trend is based on English language surveys only. (Spanish language surveys began in 2003.)  
 + County prevalence is a 3-year rolling average through 2002; starting in 2003 smoking prevalence is based on single-year data.

Current Smoking (2008)\*\*

	All adults
Yakima County	14.1% (± 3.4%)
Washington State	15.3% (± 0.8%)

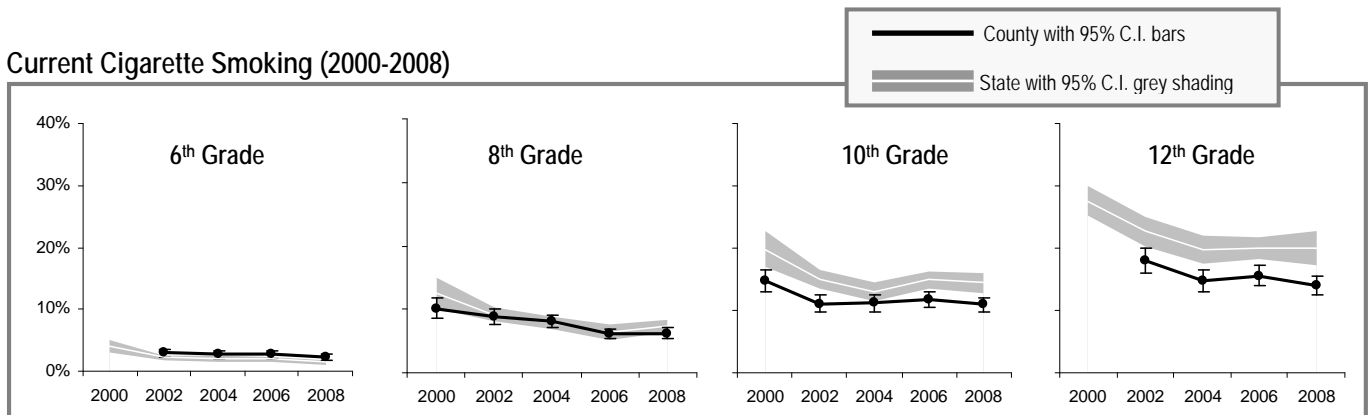
Current Smokeless Tobacco Use (2006-2008)\*\*

	All adults	Males only
Yakima County	3.2% (± 1.5%)	6.5% (± 3.0%)
Washington State	3.1% (± 0.4%)	6.0% (± 0.7%)

\*\* Current smoking and smokeless prevalence include both English and Spanish language surveys.

Youth Tobacco Use

Current Cigarette Smoking (2000-2008)



Current Smoking (2008)

	All 10 <sup>th</sup> Graders
Yakima County	10.9% (± 1.2%)
Washington State	14.4% (± 1.6%)

Current Smokeless Tobacco Use (2008)

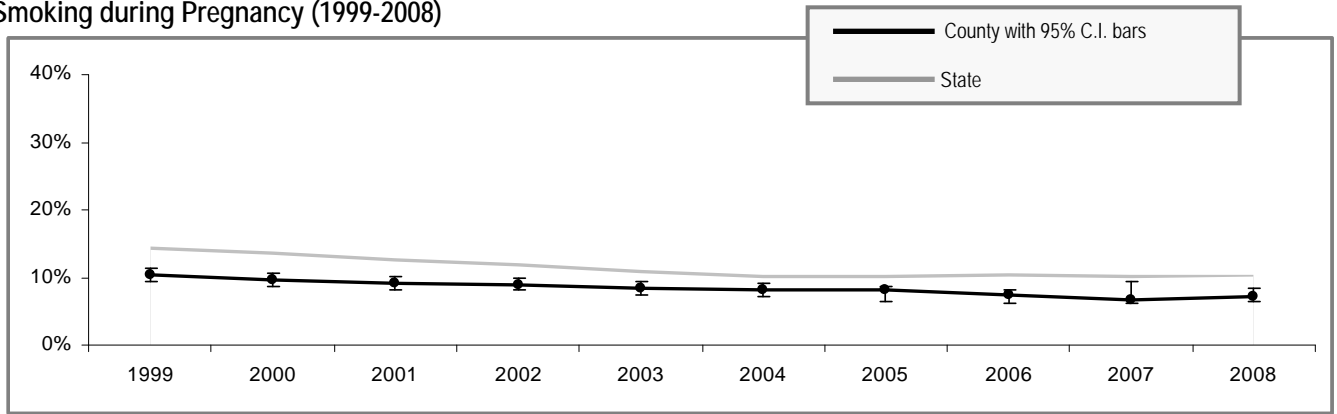
	All 10 <sup>th</sup> Graders	10 <sup>th</sup> Grade Males only
Yakima County	5.3% (± .9%)	7.5% (± 1.5%)
Washington State	6.7% (± 1.3%)	10.5% (± 2.3%)



DATA SOURCES: ADULT TOBACCO USE – WA. DEPT OF HEALTH, BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM (BRFSS); YOUTH TOBACCO USE – WA STATE HEALTHY YOUTH SURVEY (HYS); POPULATION ESTIMATES – OFFICE OF FINANCIAL MGMT(OFM), YEAR 2008 POPULATION ESTIMATES; MATERNAL SMOKING DURING PREGNANCY – WA BIRTH CERT SYSTEM; TOBACCO-RELATED CANCER – WA STATE CANCER REGISTRY; ESTIMATED TOTAL DEATHS – WA DEATH CERT SYSTEM.

## Tobacco Use by Pregnant Women

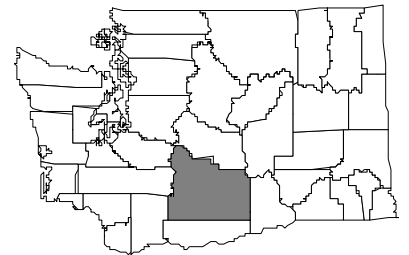
### Smoking during Pregnancy (1999-2008)



### People Affected in Yakima County

2008 population: 235,900

- 25,600 adults smoke
- 5,300 adults use smokeless tobacco
- 330 infants are born annually to mothers who smoke during pregnancy
- 2,500 youth smoke
- 1,300 youth use smokeless tobacco
- 7,300 adults are exposed to secondhand smoke
- 16,300 youth are exposed to secondhand smoke
- 150 cancers diagnosed each year are smoking-related
- 260 adults die annually from smoking-related causes



### Community Indicators for Yakima County

- Yakima Housing Authority adopted a policy prohibiting smoking in its senior housing units.
- 85% of households have a ban on smoking (95% C.I.  $\pm$  3%)
- 19% of retailers have sold tobacco products to minors
- 24% of 10<sup>th</sup> graders say tobacco is "very hard to get" (95% C.I.  $\pm$  2%)
- The state's Tobacco Quit Line received 741 calls from Yakima County in 2009, totaling about 4,600 calls since its inception in 2000.
- 53% of smokers tried to quit in the past year (95% C.I.  $\pm$  8%)
- 57% of tobacco users received advice to quit or assistance in quitting from a healthcare professional (among those who had a healthcare visit in the past year) (95% C.I.  $\pm$  11%)
- 31% of tobacco users did not have a healthcare visit in the past year (95% C.I.  $\pm$  9%)
- 22% of smokers who have health insurance say that their insurance covers help in quitting smoking, such as counseling or nicotine patches (95% C.I.  $\pm$  9%)
- 35% of smokers with health insurance do not know if it covers help in quitting smoking (95% C.I.  $\pm$  8%)
- Tobacco use costs Yakima County \$50.3 million in healthcare and lost wages every year.

### Priorities for Tobacco Prevention and Control

- Preventing Youth from Initiating Tobacco Use
- Increasing Tobacco Cessation
- Eliminating Exposure to Secondhand Smoke
- Identifying and Eliminating Tobacco-Related Disparities in High Risk Groups

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