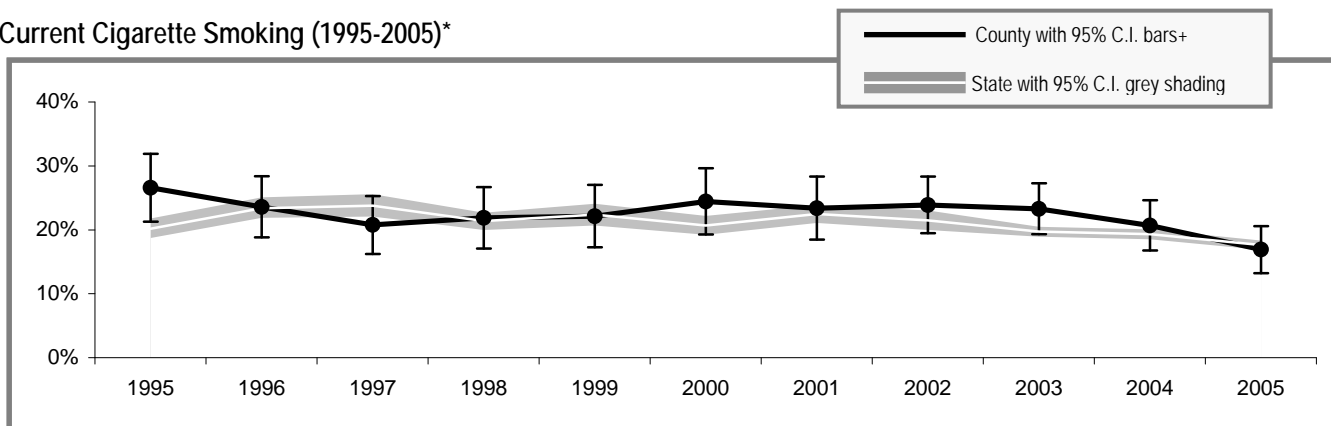


Yakima County

Yakima County

Adult Tobacco Use

Current Cigarette Smoking (1995-2005)\*



\* Smoking prevalence trend is based on English language surveys only. (Spanish language surveys began in 2003.)  
 + County prevalence is a 3-year rolling average through 2002; starting in 2003 smoking prevalence is based on single-year data.

Current Smoking (2005)\*\*

	All adults
Yakima County	15.9% (± 3.3%)
Washington State	17.5% (± 0.7%)

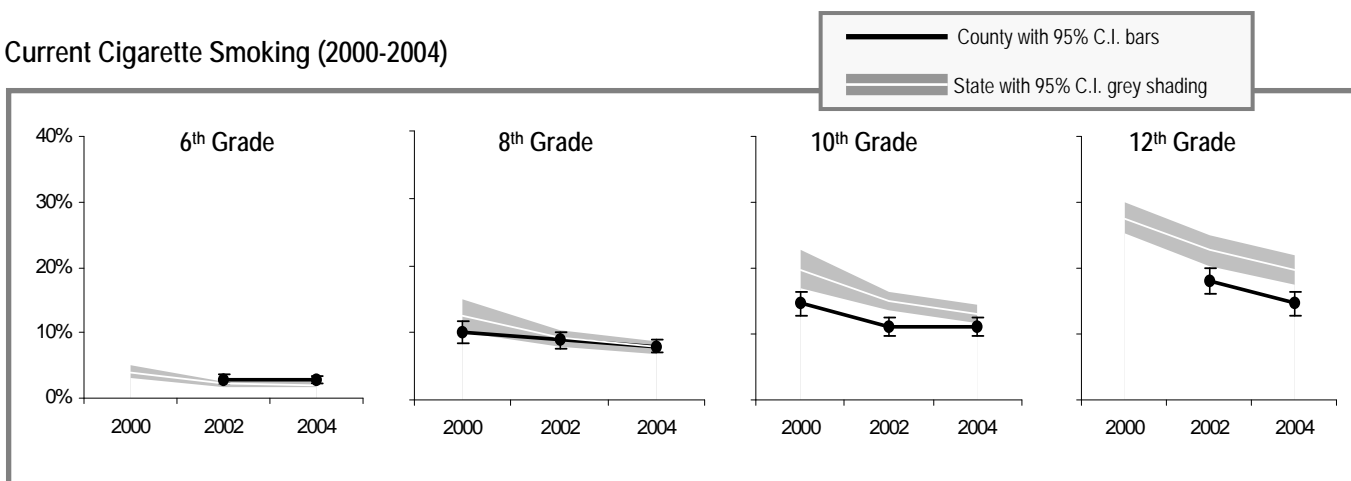
Current Smokeless Tobacco Use (2003-2005)\*\*

	All adults	Males only
Yakima County	5.5% (± 1.9%)	10.7% (± 3.7%)
Washington State	3.0% (± 0.3%)	5.8% (± 0.6%)

\*\* Current smoking and smokeless prevalence include both English and Spanish language surveys.

Youth Tobacco Use

Current Cigarette Smoking (2000-2004)



Current Smoking (2004)

	All 10 <sup>th</sup> Graders
Yakima County	11.2% (± 1.4%)
Region**	12.2% (± 1.2%)
Washington State	13.0% (± 1.4%)

Current Smokeless Tobacco Use (2004)

	All 10 <sup>th</sup> Graders	10 <sup>th</sup> Grade Males only
Yakima County	4.6% (± 0.8%)	7.3% (± 1.6%)
Region**	4.1% (± 0.4%)	9.0% (± 1.6%)
Washington State	4.9% (± 0.6%)	8.0% (± 1.2%)

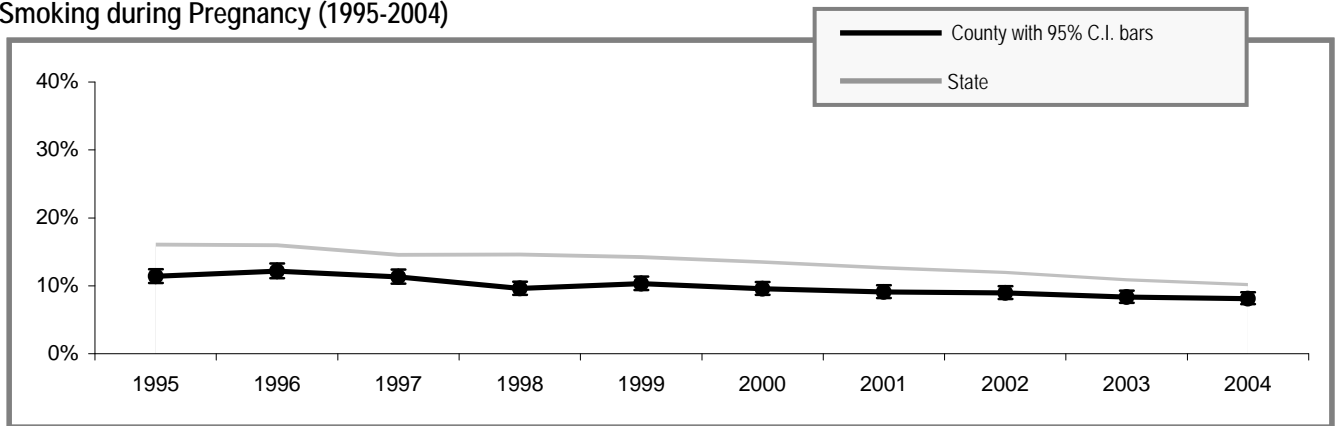
\*\* Region includes school districts in Grant, Kittitas, Klickitat and Yakima counties.



DATA SOURCES: ADULT TOBACCO USE – WA. DEPT OF HEALTH, BEHAVIORAL RISK FACTOR SURVEILLANCE SYSTEM (BRFSS); YOUTH TOBACCO USE – WA STATE HEALTHY YOUTH SURVEY (HYS); POPULATION ESTIMATES – OFFICE OF FINANCIAL MGMT(OFM), YEAR 2000 CENSUS; MATERNAL SMOKING DURING PREGNANCY – WA BIRTH CERT SYSTEM; TOBACCO-RELATED CANCER – WA STATE CANCER REGISTRY; ESTIMATED TOTAL DEATHS – WA DEATH CERT SYSTEM.

## Tobacco Use by Pregnant Women

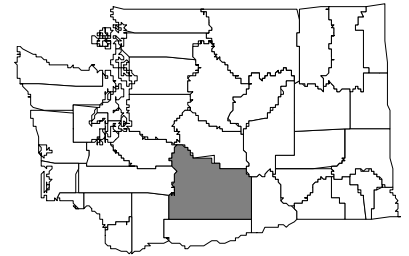
### Smoking during Pregnancy (1995-2004)



### People Affected in Yakima County

2000 population: 222,581

- 24,100 adults smoke
- 8,400 adults use smokeless tobacco
- 350 infants are born annually to mothers who smoke during pregnancy
- 2,300 youth smoke
- 1,000 youth use smokeless tobacco
- 32,000 adults are exposed to secondhand smoke
- 6,300 youth are exposed to secondhand smoke
- 200 cancers diagnosed each year are smoking-related
- 300 adults die annually from smoking-related causes



### Community Indicators for Yakima County

- All restaurants and bars are now completely smokefree
- 82% of households have a ban on smoking (95% C.I.  $\pm$  2%)
- 4% of retailers sold tobacco products to minors
- 51% of 10<sup>th</sup> graders say tobacco is "hard to get" (95% C.I.  $\pm$  3%)
- 22 tobacco industry sampling event occurred in the past year – 1,988 samples were distributed
- 620 people called the Quitline in the past year
- 55% of smokers tried to quit in the past year (95% C.I.  $\pm$  6%)
- 61% of tobacco users who had a healthcare visit in the past year were advised to quit by a healthcare professional (95% C.I.  $\pm$  13%)
- 27% of tobacco users did not have a healthcare visit in the past year (95% C.I.  $\pm$  9%)
- 22% of smokers who have health insurance say that their insurance covers help in quitting smoking, such as counseling or nicotine patches (95% C.I.  $\pm$  8%)
- 38% of smokers with health insurance do not know if it covers help in quitting smoking (95% C.I.  $\pm$  8%)

### Priorities for Tobacco Prevention and Control

- Preventing Youth from Initiating Tobacco Use
- Increasing Tobacco Cessation
- Eliminating Exposure to Secondhand Smoke
- Identifying and Eliminating Tobacco-Related Disparities in High Risk Groups

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