

You have called or written with concerns about the information maintained in CHILD Profile regarding your child. We understand your concern about privacy and confidentiality, and respect your right to participate or not in CHILD Profile.

Before making your final decision, here are some things to consider:

- 1) CHILD Profile is a system that mails reminders of the need for well-child checkups and other health-related information to families with children from birth to age six in Washington State.
- 2) CHILD Profile serves as a centralized immunization registry that offers doctors a way to help families keep track of immunizations, and know when new shots are needed.
- 3) CHILD Profile receives information from the public portion of the birth certificate and from health care providers, health plans and families.
- 4) Information in the registry is available only to health care professionals who are caring for your child and who have signed special confidentiality and privacy agreements with CHILD Profile.
- 5) The information is not used for commercial or marketing purposes.

If you do not wish to receive CHILD Profile mailings, you may simply call WithinReach at 1-800-322-2588. (If you have already done so, there is no need to call again.) If you wish to have information deleted from the CHILD Profile system, or not shared with your providers, please complete the attached form and send it back to us.

In making your decision, please also consider the following information. If we delete your child's record without leaving basic identifying information (name, date of birth, mother's first name) that we can flag about your preferences, we could receive information from health care providers or health plans that would create a new record for your child without our knowledge. This would result in sending you the health mailings and generating a new immunization record. If you allow us to maintain these few identifying fields, we can ensure your preferences are honored in the future. We also encourage you to discuss this issue with your health care providers, who may be relying on the information in CHILD Profile to give appropriate preventive care to your child.

Please call us at 1-800-325-5599 if you still have questions. Thank you.

Sincerely,

