

February 9, 2009

Dear Nursing Organization:

The *Washington Nursing Commission News* magazine is produced by Publishing Concepts, Inc. (PCI). PCI currently publishes professional licensing magazines for boards of nursing in eighteen (18) states. To cover printing and mailing costs, PCI includes advertisements relevant to the practice of nursing in these magazines. If your contact information is publicly available (such as on the internet or in telephone books), you may be contacted by Michele Forinash of PCI and offered the opportunity to purchase advertising space - both display and classified - in the *Washington Nursing Commission News*.

The Washington State Nursing Care Quality Assurance Commission began publishing the full color magazine entitled the *Washington Nursing Commission News* in January of 2007. The *Washington Nursing Commission News* replaces the Commission's online newsletter, last published in 2001. The *Washington Nursing Commission News* is now a full-size, full-color glossy magazine with added editorial content and Department of Health information relevant to the practice of nursing and of interest to Washington nurses.

The magazine is mailed to nurses, nursing students, and employers of nurses in Washington. The employers include: nurse administrators in all hospitals and related healthcare facilities, nursing homes, clinics, home health care agencies, and staffing agencies. Should you have any questions, you may contact Michele Forinash at PCI at 1-800-561-4686. You may contact me at (360) 236-4713 or my deputy, Terry West, at (360) 236-4712 or terry.west@doh.wa.gov.

We have also posted a copy of this letter on the Department of Health website at <https://fortress.wa.gov/doh/hpqa1/hps6/Nursing/newsletter.htm> We are very enthusiastic about this publication and hope you will support the Nursing Care Quality Assurance Commission's effort to communicate with nurses.

Thank you in advance for your kind consideration and we look forward to working with you in this most exciting venture.

Sincerely,

Paula R. Meyer, RN, MSN
Executive Director
Nursing Care Quality Assurance Commission
Department of Health