

Staff Development & Community Education



By the end of this talk we hope you can...

- Identify staff education strategies and opportunities
- Discuss creative strategies or methods for your educational materials
- Seek out hospital and community education resources
- Expand your education tool kits

Outline

- Challenges
- Teaching/Learning Opportunities
- Strategies
- Teaching Tools

Staff Development: Challenges

- Buy-in
 - Staff
 - Leadership
 - Administration
- Timing
- Cost
 - Program
 - Supplies
 - Wages etc



Staff Development: Teaching/Learning Opportunities

- Formal
 - Skills Days
 - Mandatory annual education
 - New employee orientation
 - Annual conferences/seminars
 - In-services
 - Staff meetings
 - Weekly, monthly, CE/CME lectures



Staff Development: Teaching/Learning Opportunities

- Formal (con't)
 - Fee for education services
 - Apex Hemispheres
 - Stroke on Demand
 - Webinars (live or archived)
 - Self-study modules
 - Weekly case reviews/case conference



Staff Development: Teaching/Learning Opportunities con't

- Less formal
 - Huddles
 - Rounding
 - Just-in-time
 - Newsletters



MEETING IN PROGRESS

And everyone's favorite...

- Bathroom Classroom

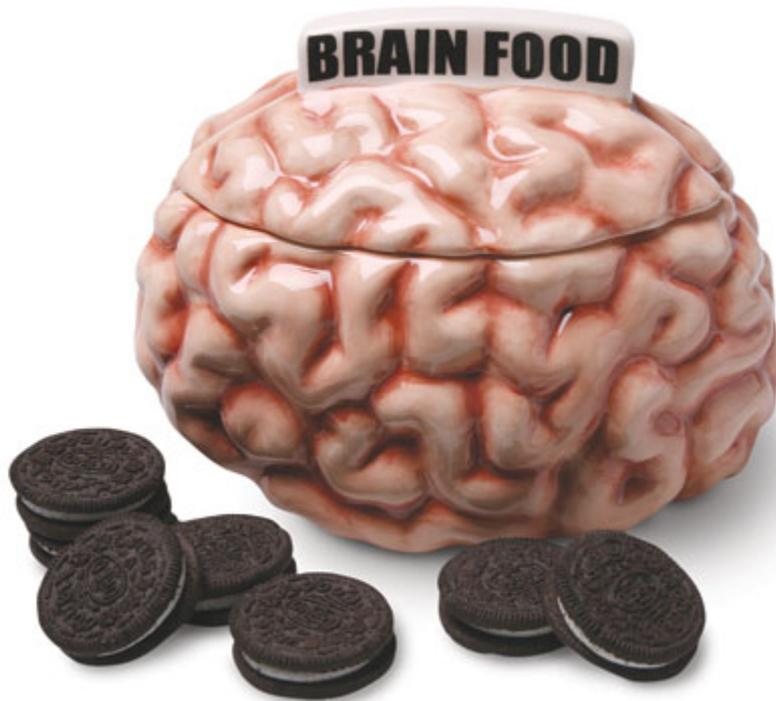


Teaching Tools

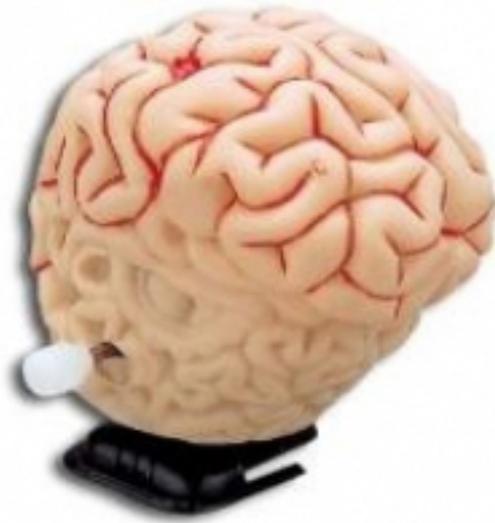
- Interactive
- Engaging
- Learner-centered
- Relevant



Education can be FUN too!



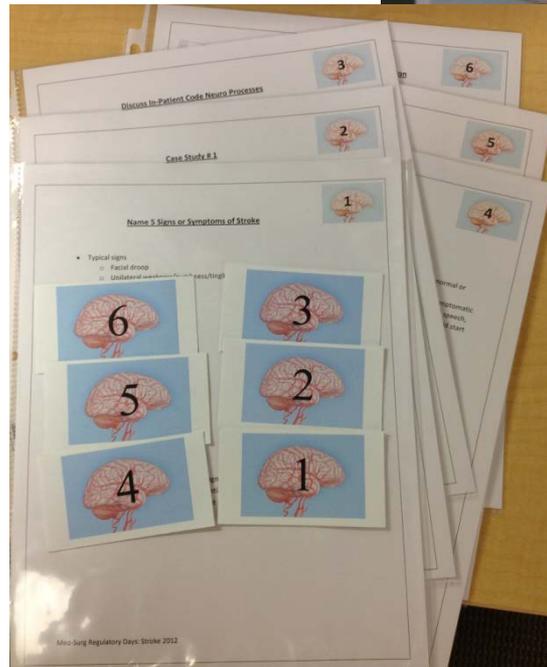
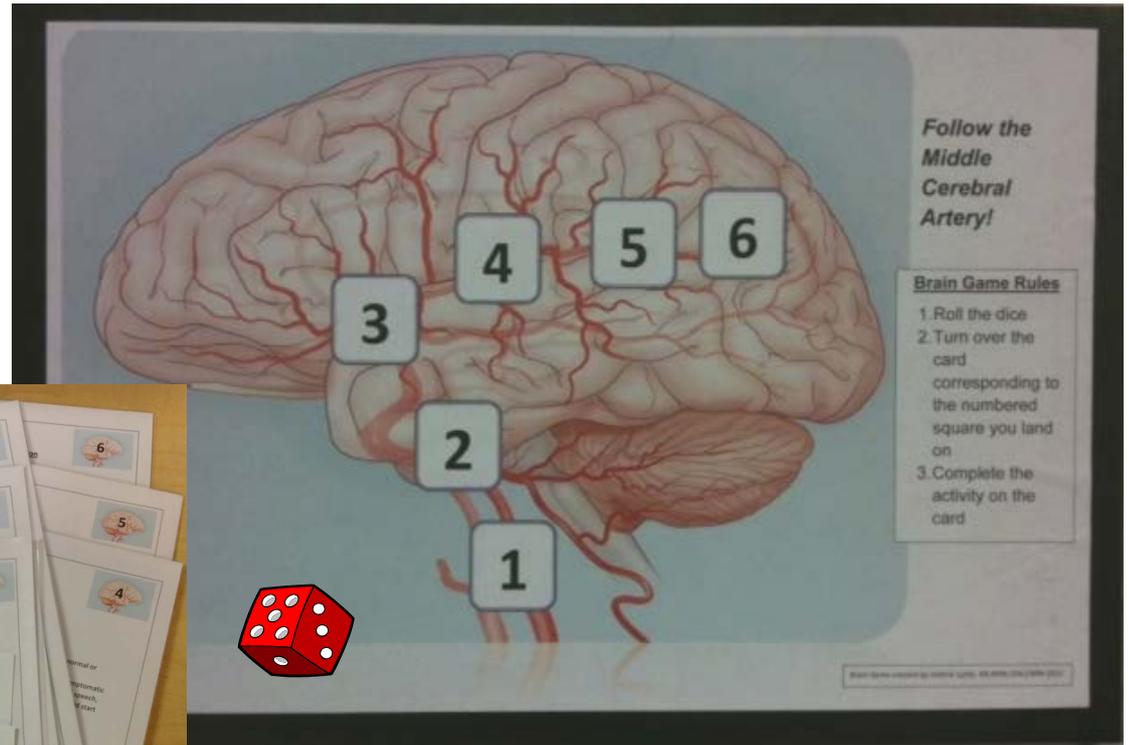
These aren't "toys,"
they're "Teaching Aids"



Shop Outside the Box



The Brain Game



Neuroanatomy with a Twist (or is that Twizzler?)



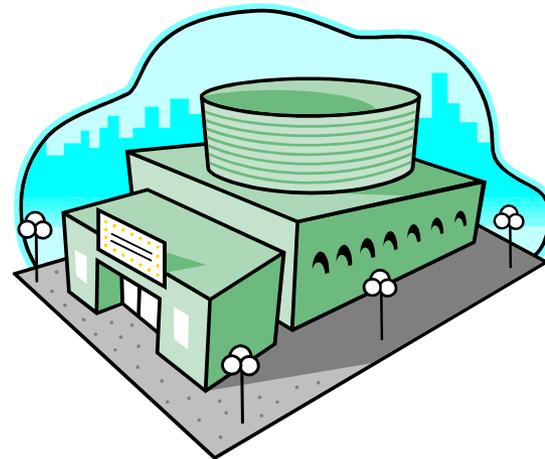
Community Education: Challenges

- Building community presence
- Networking and finding opportunities
- Travel within the community
 - Transportation costs
 - Scheduling
 - Creating a 'Buzz'



Community Education Challenges

- 'In-house' events
 - parking fees
 - \$\$ for catering or room space
 - Soliciting speakers
 - Scheduling
 - Advertising



Community Education: Opportunities

- Church groups, service groups, health fairs, senior centers
- Support groups
- Community service announcements
- Newspapers, health magazines
- Social Media



Community Education: Strategies

- Poster boards
- Interactive displays
- Handouts (brochures, pamphlets, wallet cards etc)
- Lectures/talks



Summary

- Education should take a multipronged approach
- Education can be fun
- Get to know your resources
- Be creative!

