

DATE: October 14, 2009
TO: Washington State Board of Health Members
FROM: Keith Higman, Chair
SUBJECT: STRATEGIC PLAN

Background and Summary:

Today the Board is being asked to review, discuss, revise if necessary, and possibly approve its Preliminary 2009–11 Five-Year Strategic Plan. A proposed draft developed by Board staff is available behind Tab 13.

At our July meeting, Mr. McLaughlin presented an overview of the proposed steps for developing a draft plan for the Board’s consideration. The framework closely followed the planning process the Board used in 2007.

The Board then reviewed its mission and vision statements and its goals. It recommended a change to the bullet in the mission statement concerning partnerships; that change is reflected in the attached draft. With that one exception, the Board agreed to carry all three elements forward to the new plan.

Next, the Board provided some general direction to staff about strategies and activities. A summary of that discussion from the July 8, 2009 minutes are behind Tab 13 in your notebooks.

At the end of the discussion, Mr. McLaughlin proposed that for today's discussion staff prepare a list of ongoing commitments and a summary of proposed rule making for 2009-11. Both documents are available today. He then asked Board members if they would like any additional materials prepared. None were requested.

I have asked Mr. McLaughlin to briefly review the plan, particularly any new initiative. The rest of our time for this agenda item is set aside for Board members to discuss the plan and any proposed edits. The Board may adopt the plan at this time or if it has significant revisions it may ask staff to bring a revised plan back to the Board for final adoption in November.

Recommended Board Action:

If at the end of our discussion the Board appears to be nearing consensus on the staff proposal without many significant edits, I may request a motion to approve the plan with any changes as necessary.