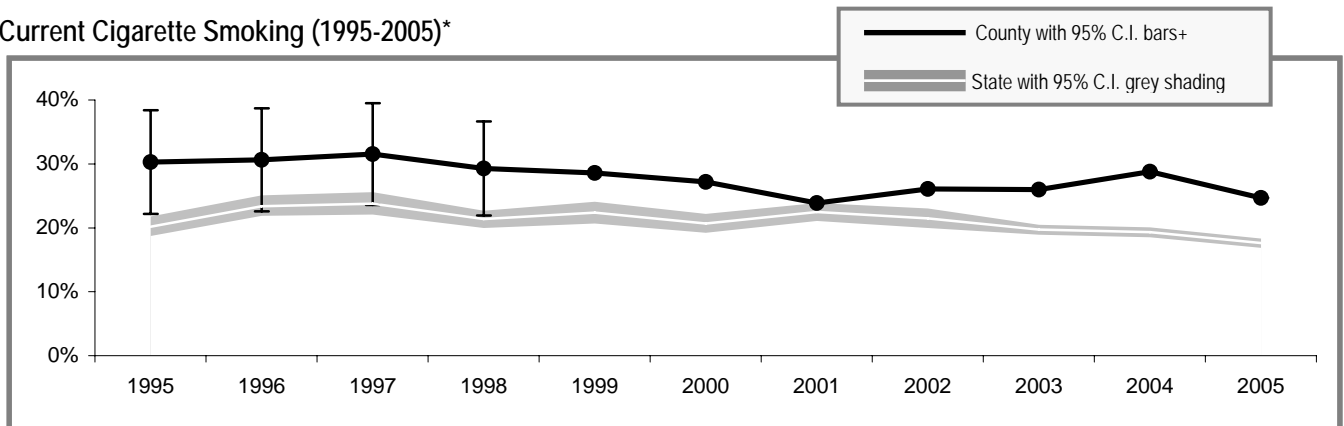


Mason County

Mason County

Adult Tobacco Use

Current Cigarette Smoking (1995-2005)*



* Smoking prevalence trend is based on English language surveys only. (Spanish language surveys began in 2003.)
 + County prevalence is a 5-year rolling average through 2002; starting in 2003 smoking prevalence is based on single-year data.

Current Smoking (2005)**

	All adults
Mason County	24.1% (± 6.5%)
Washington State	17.5% (± 0.7%)

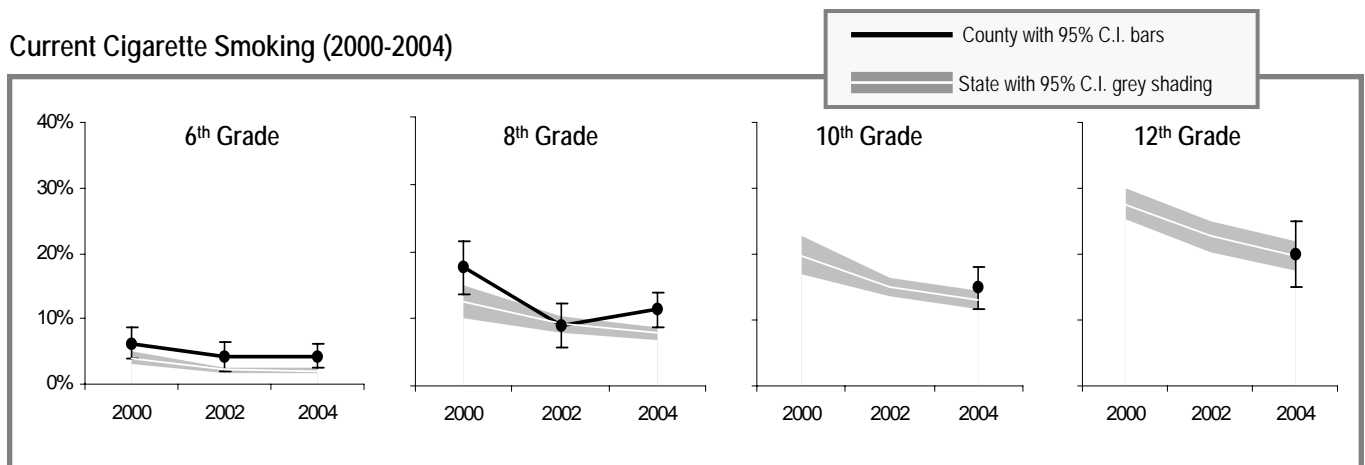
Current Smokeless Tobacco Use (2003-2005)**

	All adults	Males only
Mason County	3.6% (± 1.9%)	7.9% (± 4.3%)
Washington State	3.0% (± 0.3%)	5.8% (± 0.6%)

** Current smoking and smokeless prevalence include both English and Spanish language surveys.

Youth Tobacco Use

Current Cigarette Smoking (2000-2004)



Current Smoking (2004)

	All 10 th Graders
Mason County	14.9% (± 3.1%)
Region**	15.8% (± 1.2%)
Washington State	13.0% (± 1.4%)

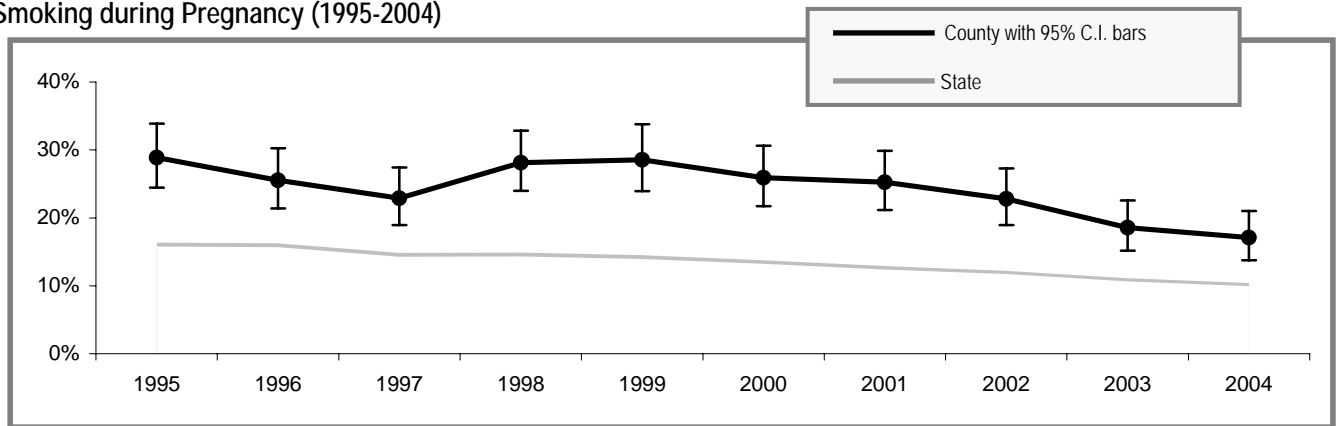
Current Smokeless Tobacco Use (2004)

	All 10 th Graders	10 th Grade Males only
Mason County	6.4% (± 2.2%)	8.7% (± 3.7%)
Region**	5.1% (± 0.4%)	9.8% (± 1.4%)
Washington State	4.9% (± 0.6%)	8.0% (± 1.2%)

** Region includes school districts in Grays Harbor, Lewis, Mason, Pacific, and Thurston counties.

Tobacco Use by Pregnant Women

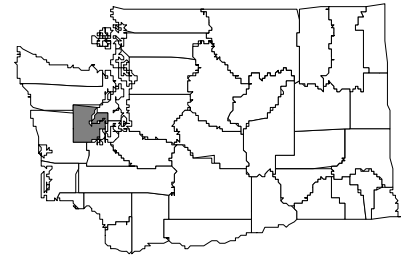
Smoking during Pregnancy (1995-2004)



People Affected in Mason County

2000 population: 49,405

- 9,100 adults smoke
- 1,400 adults use smokeless tobacco
- 110 infants are born annually to mothers who smoke during pregnancy
- 600 youth smoke
- 200 youth use smokeless tobacco
- 8,700 adults are exposed to secondhand smoke
- 1,700 youth are exposed to secondhand smoke
- 70 cancers diagnosed each year are smoking-related
- 90 adults die annually from smoking-related causes



Community Indicators for Mason County

- All restaurants and bars are now completely smokefree
- 77% of households have a ban on smoking (95% C.I. \pm 4%)
- 5% of retailers sold tobacco products to minors
- 44% of 10th graders say tobacco is "hard to get" (95% C.I. \pm 6%)
- 7 tobacco industry sampling event occurred in the past year – 244 samples were distributed
- 199 people called the Quitline in the past year
- 47% of smokers tried to quit in the past year (95% C.I. \pm 9%)
- 64% of tobacco users who had a healthcare visit in the past year were advised to quit by a healthcare professional (95% C.I. \pm 8%)
- 24% of tobacco users did not have a healthcare visit in the past year (95% C.I. \pm 6%)
- 29% of smokers who have health insurance say that their insurance covers help in quitting smoking, such as counseling or nicotine patches (95% C.I. \pm 9%)
- 40% of smokers with health insurance do not know if it covers help in quitting smoking (95% C.I. \pm 11%)

Priorities for Tobacco Prevention and Control

- Preventing Youth from Initiating Tobacco Use
- Increasing Tobacco Cessation
- Eliminating Exposure to Secondhand Smoke
- Identifying and Eliminating Tobacco-Related Disparities in High Risk Groups

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