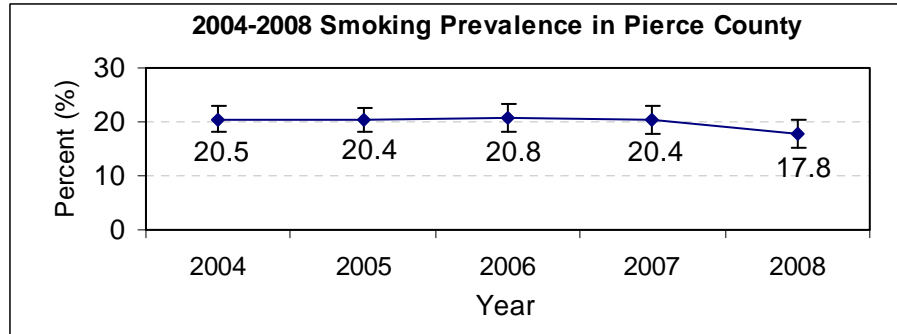


PIERCE COUNTY Tobacco Use Statistics

ADULTS

Adult Tobacco Use

- Our most recent survey data showed that about 17.8% of adults in Pierce County smoke cigarettes.¹



Quit Line

- 2,369 people from Pierce County called the Quit Line in the past year.²

YOUTH

Current Cigarette Smoking

- Our most recent survey data showed:³
 - 6th grade: 2.0% in Pierce County, and 1.4% statewide, reported they currently smoke cigarettes.
 - 8th grade: 8.5% in Pierce County, and 7.3% statewide, reported they currently smoke cigarettes.
 - 10th grade: 15.3% in Pierce County, and 14.4% statewide, reported they currently smoke cigarettes.
 - 12th grade: 20.7% in Pierce County, and 20.0% statewide, reported they currently smoke cigarettes.

PREGNANT WOMEN

Smoking During Pregnancy

- About 10.9% of pregnant women in Pierce County smoke during pregnancy.⁴
- About 1,140 infants are born each year in Pierce County to mothers who smoke during pregnancy.⁵

Source: WA State Department of Health, Tobacco Prevention and Control
Assessment and Evaluation

8/28/2009

* data not reported because less than two school districts participated at required rate.

** data not reported because less than 40% grade-level participation of eligible schools.

¹ Data are from the 2008 Department of Health Behavioral Risk Factor Surveillance System (BRFSS). A 'current smoker' reports having smoked at least 100 cigarettes in their lifetime and also responds "every day" or "some days" to the question "Do you smoke cigarettes now?" This estimate has a $\pm 2.5\%$ margin of error – this means that the "true" population value (percent of current smokers) is most likely somewhere in this range of the reported percentage, but may not be exactly equal to the reported percentage.

² Data include counts of tobacco users, health care provider, and other callers seeking information from the Washington State Tobacco Quit Line between January 01 and December 31, 2008, who identified themselves as being residents of Pierce County.

³ Data for Pierce County were collected from youth who participated in the Washington State Healthy Youth Survey (HYS) in Fall 2008. The margins of error for estimates in Pierce County are: 6th grade ($\pm 1.1\%$), 8th grade ($\pm 1.9\%$), 10th grade ($\pm 1.6\%$), and 12th grade ($\pm 3.2\%$). This means that the "true" population value (percent of current smokers) is somewhere in this range of the reported percentage, but may not be exactly equal to the reported percentage.

Data for Washington were collected as part of a statewide sample of youth for the Washington State Healthy Youth Survey (HYS) in Fall 2008. The margins of error for estimates are: 6th grade ($\pm 0.3\%$), 8th grade ($\pm 1.0\%$), 10th grade ($\pm 1.6\%$), and 12th grade ($\pm 2.7\%$).

⁴ Data are from 2007 Washington State Birth Certificates. The margin of error for Pierce County is ($\pm 0.6\%$). Women who indicate that they smoke at all during pregnancy are classified as smokers. Health risk behaviors like smoking during pregnancy may be underreported due to growing social unacceptability of unhealthy behaviors during pregnancy.

⁵ The number of infants born to mothers who smoke during pregnancy are calculated using an average of the births to mothers who report smoking on the Birth Certificate from 2003-2007. The estimate is rounded to the nearest factor of ten.