

Distribution of Marijuana and Tobacco Funds

Marijuana Prevention Education and Tobacco Prevention and Control Programs

Fast Facts

Total Funds Awarded to the Washington State Department of Health for tobacco and marijuana prevention (per year):

STATE:

\$7,250,000 per year from dedicated marijuana account to address marijuana education and tobacco prevention and control

\$640,500 Youth Tobacco Prevention Account

FEDERAL:

\$1,124,215 - CDC DP15-1509 National State Based Tobacco Control Program

\$450,000 - Preventive Health Block Grant*

\$332,971 - CDC Supplemental Tobacco Quitline

* Contingent on Community Health Advisory Committee decisions

The Washington State Department of Health Tobacco Prevention and Control program works to identify and reduce tobacco related disparities, prevent youth from beginning to use, help adults quit, and eliminate secondhand smoke exposure.

The Marijuana Prevention Education program aims to prevent marijuana use by youth, identify and reduce marijuana related disparities, and help those using marijuana to gain resources needed to quit.

The chart below outlines sub-awards given to community

organizations by the Washington State Department of Health's Marijuana Prevention Education and Tobacco Prevention and Control Programs for the 2015-2017 bienium. Funds supporting this work both internally and externally come from the federal Centers for Disease Control and Prevention (CDC) and state funding. CDC funding is only used for tobacco prevention and control work.

The funds are allocated in the following ways:

Funding	\$ Amount	Budget cycle	Sub recipients	Work being done
Dedicated Marijuana Account (state)	\$7.25 million per year	July 1, 2015 – June 30, 2017	<ul style="list-style-type: none"> • Community Grants (competitive) including Cross Cultural Community and Tribal Organization Grants • Recovery Helpline • Marijuana Media Campaign • Tobacco Prevention 	<p>Work being planned</p> <p>Marijuana: Implementation of Statewide Media Campaign geared to reduce youth marijuana use.</p> <p>Funding to DSHS/DBHR to fund part of costs to support Recovery Helpline, for marijuana specific callers.</p> <p>Competative grants to community organizations designated to implement prevention programs and practice throughout their schools and communities, geared to reduce youth substance misuse and abuse.</p> <p>Community grants to priority communities, with highest marijuana use rates and consequences, geared to identify, and reduce disparities.</p> <p>Tobacco: Public education, surveillance and evaluation, cessation support (counseling resources, NRT and Smartquit app), and community grants to support policy and environmental system change.</p>
Youth Tobacco Prevention Account (state)	\$0.64 million per year	July 1, 2015 - June 30, 2017	<ul style="list-style-type: none"> • \$189,723 per year to the Liquor Control Board to the enforce youth access law. • Eight regional community based 	<p>Per RCW 70.155.120 we contract with the:</p> <ul style="list-style-type: none"> • Liquor Control Board (LCB) who does compliance checks and premise inspections on tobacco retailers to make sure they don't sell to minors. <p>Eight regional contractors to provide local programming to reduce tobacco use among youth</p>

Funding	\$ Amount	Budget cycle	Sub recipients	Work being done
			contractors receive the remaining funds	(see list above).
CDC DP15-1509 State Based Tobacco Control Program (Federal)	\$1.12 million per year for 5 years	March 29, 2015 - March 28, 2020	<ul style="list-style-type: none"> • GMMB (media) <p>Cross Cultural Community and Tribal Organization Contractors:</p> <ul style="list-style-type: none"> • American Indian Health Commission for Washington State • Center for Multicultural Health • Asian Pacific Islander Coalition Advocating Together for Healthy Communities • Gay City Health Project • El Centro de la Raza <p>Contractors for surveys:</p> <ul style="list-style-type: none"> • ICF Macro • Looking Glass Analytics <p>Eight regional community</p>	<p>Develops and conducts secondhand smoke and tobacco prevention awareness campaigns and develop educational materials to supplement campaigns. GMMB utilizes web based and other outreach strategies and interactive activities and provides support for earned media opportunities including press releases, news stories, and drop in articles to trade journals on smoke free housing.</p> <p>Cross Cultural Community and Tribal Organization Contractors plan, implement and evaluate strategies and activities to better identify and eliminate persistent tobacco-related disparities including, although not limited to, policy maker outreach, and advising the agency on the implementation of appropriate interventions and strategies to support quitting, reduce exposure to SHS, and decrease access and availability of tobacco products. Community and Tribal Organization Contractors represent the following priority populations: American Indian/Alaska Native; Black/African American; Asian; Pacific Islander; LGBT; and Hispanic/Latino.</p> <p>The grant also provides the basic infrastructure to pay department staff and supports the Behavioral Risk Factor Surveillance System (BRFSS) and Healthy Youth Survey so we have data to inform our program efforts.</p>

Funding	\$ Amount	Budget cycle	Sub recipients	Work being done
			based contractors: 1. Educational Service Districts 112 (Vancouver) 2. Educational Service Districts 113 (Olympia) 3. Seattle King County Public Health 4. Tacoma Pierce County Public Health 5. Snohomish Health District 6. Grant County Health District 7. Spokane Regional Health District 8. United General Hospital (Skagit County)	Eight regional community contractors address youth tobacco prevention and control through policy, systems, and environmental change.
Preventive Health Block Grant (Federal)	\$450,000 per year	October 1, 2013 – September 30, 2015	<ul style="list-style-type: none"> • Smokefree workplaces, including colleges • Smokefree multi-unit housing • Assessments of tobacco point of sale marketing 	The Preventive Health Block Grant is a source of public health funding provided annually by Congress to all 50 states, the District of Columbia, two American Indian tribes, and eight U.S. territories. It is managed by the Centers for Disease Control and Prevention . Every state uses this money differently, depending on their public health needs. In Washington, this funding is used to support the Healthy Communities Washington (HCW) program which is a chronic disease prevention program providing funding, training, and technical assistance to local health jurisdictions to develop and implement policy, environmental and system change strategies. The goal of HCW is to make strategic

Funding	\$ Amount	Budget cycle	Sub recipients	Work being done
				changes in local communities so people can eat healthier, get more physical activity and live tobacco-free.
CDC Supplemental Tobacco Quitline (Federal)	\$332,971 per year	August 1, 2014 – July 31, 2018	Quitline <ul style="list-style-type: none"> • Alere Wellbeing \$298k - 10% for NRT Smartphone app <ul style="list-style-type: none"> • 2Morrow App: \$30K 	Quitline funding comes from the CDC Quitline Supplemental grant and funds a contract with Alere Wellbeing, Inc. to provide quitline services (1-800-QUIT-NOW), including nicotine replacement therapy, to the uninsured and under-insured people calling from Washington state. Quitline supplemental funding also supports a contract with 2Morrow, Inc. to provide all Washington residents a down-loadable research-based smart phone app to quit smoking.