Performance Measure #1 – Increase the uptake of new and under-used child and adolescent vaccines; specifically focusing improvement efforts and reporting on Varicella, Rota Virus, HPV and Pediatric Influenza.

- **Action**: Hire a consultant to review services and activities.
  
  **Results**: A nurse consultant was hired and provided an assessment of the immunization program. Gaps in services were identified and recommended strategies were provided.

- **Hire a Public Health Nurse (0.8 FTE)**
  
  **Results**: A public health nurse was hired.

- **Contact providers and help them implement reminder/recall activities.**
  
  **Results**: Several, but not all, of Cowlitz County health care providers received visits by the new public health nurse to encourage CHILD Profile use and increase vaccine timeliness by use of the reminder/recall option*.

- **Utilize existing campaign materials.**
  
  **Results**: Vaccine information packets were created for primary care providers by the PHN as an effort to conduct a community wide education campaign for back-to-school immunizations*.

- **Give providers a notebook of reusable educational materials.**
  
  **Results**: During the health care provider visits described above, educational materials were provided on recommended adolescent vaccines*.

*The number of providers who received the packets was not documented.

Performance Measure #2 – Improve the timely, complete identification and standard, effective investigation of notifiable conditions per WAC 246-101.

- **Hire a consultant to review services and activities.**
  
  **Results**: A nurse consultant was hired and provided an assessment of the communicable disease program. Gaps in services were identified and recommended strategies were provided.
• **Hire a public health nurse (.2 FTE).**

  **Results:** A public health nurse was hired to provide outreach on notifiable conditions*.

• **Provide notebooks with reusable educational materials.**

  **Results:** The intent of this action was to provide all providers in Cowlitz County with educational materials on how to take a sexual health history and to discuss the opportunity to participate in the IPP project. This activity was not done.

• **Conduct training of staff on PHIMS STD and implement use of system.**

  **Results:** PHIMS STD was implemented and key STD staff received training.

• **Hire a 0.4 FTE Disease Investigation Specialist (DIS).**

  **Results:** A DIS was hired.

• **Collaborate with SW Region in notifiable conditions surveillance.**

  **Results:** A regional approach to notifiable conditions response was initiated. This laid the ground work for more comprehensive work with Region 4 response in 2009, especially around regional health alerts and response to outbreaks, such as H1N1.

• **Ongoing in-house trainings timely and complete case investigation.**

  **Results:** Staff who provided investigations for notifiable conditions received training on 5930 PM #2 provider and LHJ response requirements.

**Performance Measure #3 – Develop and implement effective community and health care system interventions to address obesity and its consequent burden of chronic disease. Interventions may target worksites, schools, communities, or primary medical care.**

• **Hire a consultant to review services and activities.**

  **Results:** A nurse consultant was hired and provided an assessment of the program. Gaps in services were identified and recommended strategies were provided.

• **Maintain efforts with “Cowlitz on the Move – Healthy Lifestyles Coalition” by hiring a 0.3 FTE Health Educator for the Healthy Lifestyles Program; 0.2 FTE Health Educator for the Tobacco Program; and 0.2 FTE for Administrative Support.**

  **Results:** These positions were hired.