THE WASHINGTON STATE RAPE PREVENTION AND EDUCATION (RPE) EVALUATION TOOLKIT

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For people with disabilities, this document is available on request in other formats. To submit a request, please call 1-800-525-0127 (TDD/TTY call 711).
Meet the Toolkit

Evaluation is one of the best steps you can take toward creating an excellent program.

Evaluating your program...

- Helps determine if your program is working the way you intended.
- Helps identify any shortcomings in your program so that you can adjust accordingly.
- Is a useful tool to secure and maintain funding.
- Builds community support by demonstrating your program’s effectiveness.
- Helps plan for the future based on what you learn about your program.
- Allows you to adapt your program to a changing environment.
- Could generate interest from new partners to replicate the program in their community.

How can this toolkit help you?

The goal of this toolkit is to help you plan and carry out your own program evaluations. It will guide you through the necessary steps to build your own prevention plan, assess your program effectively, and share your successes with others.

Who can use the toolkit?

This toolkit is designed to support evaluation of any prevention program. Some of the tools and topics are specific to Washington’s Rape Prevention and Education (RPE) program grantees, but anyone who wants to evaluate their prevention activities may use the concepts.
## What’s in the toolkit?

11 modules to guide your program evaluation:

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*Also includes an appendix for RPE Grantees: Evaluation of Prevention Principles*
Introduction to the Evaluation Toolkit

Although each module stands alone, it’s helpful to complete them in sequential order. Most modules contain:

- Instructions
- An example of the completed evaluation activity
- A worksheet to guide you through the activity

For our examples, we chose a fictional Rape Prevention Education program designed to decrease sexually coercive and violent behavior by fraternity brothers.

What else can I do to enhance my evaluation?

You can learn even more about evaluation by...

- Using support services, such as technical assistance offered by agencies.
- Talking with other preventionists about their program evaluations.
- Using online resources, such as other evaluation toolkits and guides.
- You can also access some Centers for Disease Control and Prevention (CDC) resources:
  - The Violence Prevention in Practice
  - EvaluAction

See Module 10: Data for Program Planning and Evaluation for more information on resources.