WASHINGTON STATE'S Food Insecurity Nutrition Incentive (FINI) Grant

Access to Healthy Food
FINI helps families on a limited budget afford more fruits and vegetables.

In 2015, the Washington State Department of Health and over 60 multi-sector partners were awarded a $5.86 million competitive Food Insecurity Nutrition Incentive (FINI) grant by the National Institute of Food and Agriculture at the U.S. Department of Agriculture. FINI funds support nutrition incentive programs that make it easier for participants in the Supplemental Nutrition Assistance Program (SNAP) to afford more fruits and vegetables.

Our Approach
The FINI grant supports three incentive programs that help families on a limited budget put more fruits and vegetables on the table and improve their health.

- **Farmers Market Match**
  When SNAP shoppers spend their food benefits at participating farmers markets, they receive additional tokens or vouchers to spend on fruits and vegetables at the market. More than 80 farmers markets across the state offer match incentives to SNAP shoppers.

- **Fruit & Vegetable Prescriptions**
  At select pilot sites, health care providers, community health workers, and community nutritionists are prescribing fruits and vegetables to patients and clients who use SNAP. The prescription is a paper voucher that recipients can use like cash to buy fruits and vegetables at participating farmers markets and grocery stores.

- **Complete Eats: Fruit & Vegetable Coupons at Safeway Stores**
  In all Washington Safeway locations, shoppers who buy at least $10 worth of qualifying fruits and vegetables using their SNAP food benefits and Safeway Club Card get a coupon for $5 off their next purchase.

At a Glance

- **Federal Award:** $5.86 million
- **Local Match (non-federal sources):** $5.91 million
- **Total Fruit and Vegetable Incentives:** $3.45 million
- **Project Period:** April 2015 – March 2020
- **Estimated Number of Participating Outlets by Year 5:**
  - 80 Farmers Markets
  - 168 Supermarkets
  - 8 Health Systems

For more information, contact FINI@doh.wa.gov or visit www.doh.wa.gov/FINI.
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For people with disabilities, this document is available on request in other formats. To submit a request, please call 1-800-525-0127 (TDD/TTY call 711).

Locations of Washington State’s FINI Strategies

Lead Implementing Partners
- Catholic Charities of Spokane
- City of Seattle’s Office of Sustainability and Environment
- Kitsap Public Health District
- MultiCare Health System’s Center for Healthy Living
- Safeway/Albertsons
- Seattle Children’s Odessa Brown Children’s Clinic
- Skagit Valley Farmers Market Coalition
- Spokane Regional Health District
- UnitedHealthcare Community Plan
- University of Washington Center for Public Health Nutrition
- Virginia Mason Memorial Hospital
- Washington State University Clark County Extension

Washington FINI Strategic Partners and Advisory Network
The Department of Health’s FINI grant is a collaborative effort. In addition to the 11 entities that lead the incentive program implementation, dozens of strategic partners are involved. These partners are sharing in the cost of implementing this grant by contributing valuable expertise and resources. This cross-sector network of state and local partners assists with strategy development, outreach and promotion, technical assistance, and sustainability planning.