Farmers Market SNAP Incentives

In 2015, the Washington State Department of Health and more than 60 partners were awarded a $5.86 million competitive FINI grant from the National Institute of Food and Agriculture at the U.S. Department of Agriculture (USDA). Funds support incentive programs to make it easier for participants in the Supplemental Nutrition Assistance Program (SNAP) to afford more fruits and vegetables. Washington’s Farmers Market SNAP Incentives programs helps families access fresh, local food.

Food Insecurity in Washington

Everyday, thousands of people in Washington face uncertainty about where their next meal will come from. One in nine Washington households can’t afford enough food. Fresh fruits and vegetables, an important part of a healthy diet, are not easily affordable with the average SNAP benefit budget.

Farmers Market SNAP Incentives

With support from the FINI grant, a growing network of farmers markets across Washington are making it easier for families to afford more fruits and vegetables by matching SNAP dollars spent at the market. Customers who use their SNAP benefits at participating markets are matched with extra dollars they can use to buy more fresh fruits and vegetables.

For more information, contact FINI@doh.wa.gov or visit www.doh.wa.gov/FINI.
Locations of Washington State’s Farmers Market SNAP Incentives FINI Strategy

Lead Implementing Partners
- Catholic Charities of Spokane
- City of Seattle’s Office of Sustainability and Environment
- Kitsap Public Health District
- MultiCare Center for Healthy Living & Health Equity
- Skagit Valley Farmers Market Coalition
- Washington State University Clark County Extension

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