**DOH Mariachi Campaign | Social Posts**   
**English/Spanish**

|  |  |
| --- | --- |
| **English** | **Spanish** |
| **Carousel Ad** | |
| **GRAPHIC:**  **Reference:**     [Frame 1]  *Lead mariachi singer + header text*  **Text:**Not everything you read about COVID-19 is true…    [Frame 2] *Violin player covering myth 1 with “Mentira” band*  [Frame 3] *Guitarrón player covering myth 2 with “Mentira” band*  [Frame 4] *Trumpet player covering myth 3 with “Mentira” band*  **POST:**  **Headline:** Listen to science and your conscience  **Post Copy:** As we keep adapting to a life where COVID-19 is present, we need to dismiss the myths and *mentiras*that put our health and the health of our community at risk. Visit **VerdadesDelCOVID.org** to find all the trusted facts that help keep us safe and informed🔎❗    **URL:** VerdadesDelCOVID.org | **GRAPHIC:**  **Reference:**     [Frame 1]  *Lead mariachi singer + header text*  **Text:** No todo lo que lees sobre el COVID-19 es verdad…    [Frame 2] *Violin player covering myth 1 with “Mentira” band*  [Frame 3] *Guitarrón player covering myth 2 with “Mentira” band*  [Frame 4] *Trumpet player covering myth 3 with “Mentira” band*  **POST:**  **Headline:** Escucha a la ciencia y a tu conciencia  **Post Copy:** Mientras nos adaptamos a una vida en la que el COVID-19 está presente, debemos dejar de creer en los mitos y las mentiras que ponen en riesgo nuestra salud y la de nuestra comunidad. Visita **VerdadesDelCOVID.org** para encontrar información confiable que nos ayuda a mantenernos seguros🔎❗    **URL:** VerdadesDelCOVID.org |