SMOKE-FREE HOUSING: THE RIGHT DECISION FOR BUSINESS AND HEALTH

JOIN THE TREND.



of Washington percent renters prefer smoke-free housing.¹

Half of renters in King

say they are willing to

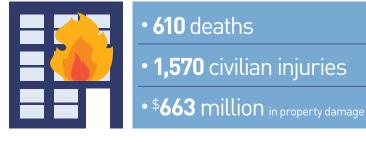
County who prefer smoke-free housing

pay more for it.4

SAVE MONEY. per unit can be saved on • Increase your profit. Up to \$3.000 cleaning costs to refurbish units with cigarette damage.² could be saved on property Up to percent insurance through a premium credit among some insurers.³

PROTECT YOUR PROPERTY.

• Reduce fire risk. Home fires caused by cigarettes inflict injuries, death, and major property damage.⁵ Across the nation in 2010, smoking-material fires caused:



- Preserve resale value. Smoke damage can be a dealbreaker for prospective buyers.⁶
- Limit liability. People with breathing problems or allergies have legal protection under the Americans with Disabilities Act and the Fair Housing Act.^{7,8}

YOU CAN GO SMOKE-FREE. Property owners and managers can make their properties smoke-free. Going smoke-free is the best way to protect resident and staff health, and your investment.

1 Behavioral Risk Factor Surveillance System, Washington State, 2010 2 http://www.nchh.org/Portals/0/Contents/Green%20Factsheet_Smokefree.pdf 3 http://www.ciginsurance.com/whats-new-sections/whats-new/smoke-freepolicy-incentives/

4 King County Survey of Rental Housing Residents: Compliance with and Attitudes about Smoke-Free Rental Housing. August 2008.

KEEP RESIDENTS HAPPY.

- Attract residents. 92 percent of renters in Washington state prefer smoke-free housing including more than 75 percent who smoke.¹
- **ŶĨŤŤ**
- Reduce resident conflicts over smoking. Landlords often report secondhand smoke as one of their residents' most common complaints.



• Improve resident health. Each year in the United States, secondhand smoke causes an estimated 46,000 premature heart disease deaths among non-smokers.⁹

For practical tips and tools to go smoke-free, visit

SMOKEFREEWASHINGTON.COM

- 5 http://www.nfpa.org/assets/files/PDF/smokingfactsheet.pdf
- 6 http://www.cdc.gov/healthyhomes/Healthy Homes Manual WEB.pdf
- 7 http://www.tcsg.org/sfelp/ADAProtect2ndSmoke.pdf
- 8 http://publichealthlawcenter.org/sites/default/files/resources/tclcsyn-secondhand-2010_0.pdf
- 9 http://www.cdc.gov/mmwr/preview/mmwrhtml/mm5745a3.htm

